ibm country club history

IBM Country Club History: A Journey Through Tradition and Innovation

ibm country club history is a fascinating tale that intertwines the legacy of one of the world's most iconic technology companies with the timeless culture of country club leisure. The IBM Country Club stands as a unique symbol, not just of corporate recreation, but of the community, innovation, and camaraderie that has shaped IBM's corporate ethos over the decades. Exploring this history offers insights into how companies like IBM have fostered employee well-being, built enduring social networks, and blended business culture with lifestyle.

The Origins of IBM Country Club: More Than Just Recreation

The story begins in the early-to-mid 20th century, a period when large corporations began recognizing the value of providing social and recreational facilities for their employees. IBM, as a pioneering tech giant, was ahead of the curve in this respect. The IBM Country Club was established as a space where employees, their families, and company associates could gather, relax, and engage in sports and leisure activities outside the pressures of the workplace.

Why a Country Club?

During the mid-1900s, country clubs were often seen as exclusive social hubs, generally accessible only to affluent communities. IBM's decision to create a country club for its employees was revolutionary—it democratized access to such a lifestyle amenity and reflected IBM's progressive approach to employee welfare. The club was not just about golf courses or tennis courts; it was a statement about creating a balanced life, nurturing community bonds, and encouraging physical and social well-being.

IBM Country Club Facilities and Features Over the Years

As the years passed, the IBM Country Club evolved in both scope and facilities. Initially centered around a golf course, the club expanded to include tennis courts, swimming pools, dining halls, and event spaces. These amenities were thoughtfully designed to cater to a wide range of interests and age groups, making the club a vibrant hub for families.

Golf: The Heart of the Club

Golf has always been synonymous with country clubs, and IBM's club was no exception. The golf

course was meticulously designed to challenge players of all skill levels, from beginners to seasoned golfers. Over time, the club hosted numerous tournaments, some even attracting notable players from outside the IBM community. This created opportunities for networking and friendly competition, reinforcing the club's role as a social connector.

Social Events and Community Building

Beyond sports, the IBM Country Club has a rich tradition of hosting social events. Seasonal celebrations, holiday parties, charity fundraisers, and family picnics became staples. These gatherings helped forge personal connections among employees, breaking down corporate hierarchies and fostering a sense of belonging. The club also served as a venue for company meetings and retreats, blending work and leisure in a seamless manner.

The Cultural Significance of IBM Country Club History

Understanding the cultural impact of the IBM Country Club requires appreciating IBM's broader corporate philosophy. The company has long emphasized innovation, collaboration, and employee satisfaction. The country club was an extension of these values, demonstrating how IBM invested in the holistic experience of its workforce.

Promoting Work-Life Balance

Long before "work-life balance" became a buzzword, IBM was actively promoting it through initiatives like the country club. Employees could unwind, socialize, and engage in physical activity—all essential for mental health and productivity. This foresight contributed to IBM's reputation as an employer of choice and helped retain top talent.

Encouraging Diversity and Inclusion

While many country clubs historically had restrictive membership policies, IBM's club was more inclusive, reflecting the company's commitment to diversity. Efforts were made to ensure that employees from various backgrounds felt welcome and valued. This inclusive environment provided a model for other corporations to follow.

IBM Country Club in the Modern Era

With changing times, the IBM Country Club has adapted to new trends and member expectations. Technology has played a role in enhancing the club experience, from online reservation systems to digital event management. Additionally, there has been a growing focus on sustainability, with initiatives to maintain green spaces responsibly and reduce environmental impact.

Adapting to New Generations

Today's workforce values flexibility, wellness, and social responsibility. The club has responded by introducing fitness classes, wellness programs, and family-friendly activities. These changes help keep the club relevant and appealing to younger employees who seek more than just traditional country club experiences.

Preserving History While Innovating

Despite modernization, the IBM Country Club remains deeply connected to its roots. Historic photographs, memorabilia, and storytelling sessions preserve the legacy for new members. This blend of honoring tradition while embracing innovation mirrors IBM's own corporate journey.

Lessons from IBM Country Club History for Corporate Culture

The rich history of the IBM Country Club offers valuable insights for companies aiming to foster strong workplace cultures. It underscores the importance of investing in employee well-being beyond the office, creating spaces that encourage social interaction, and evolving with the times while respecting heritage.

- **Employee Engagement:** Recreational and social spaces can significantly boost morale and workplace satisfaction.
- Community Building: Informal settings help break down barriers and promote collaboration.
- **Adaptability:** Remaining responsive to changing employee needs ensures longevity and relevance.
- **Inclusivity:** Welcoming diverse groups enriches the corporate community.

Exploring the IBM Country Club history paints a picture of a company that understood the value of balance—between work and play, tradition and innovation, individual and community. It stands as a testament to how thoughtfully designed recreational spaces can enhance corporate life, inspiring other organizations to follow suit.

Frequently Asked Questions

When was the IBM Country Club established?

The IBM Country Club was established in the mid-20th century, serving as a recreational and social facility for IBM employees and their families.

What was the primary purpose of the IBM Country Club?

The primary purpose of the IBM Country Club was to provide a space for IBM employees to relax, socialize, and engage in recreational activities outside of work.

Where is the IBM Country Club located?

IBM Country Clubs are typically located near major IBM campuses or regional offices, often in suburban or scenic areas to enhance leisure experiences.

How did the IBM Country Club contribute to employee morale?

By offering recreational facilities, social events, and networking opportunities, the IBM Country Club helped boost employee morale and fostered a sense of community within the company.

What types of amenities were available at the IBM Country Club?

Amenities at the IBM Country Club often included golf courses, swimming pools, tennis courts, dining facilities, and event spaces for meetings and celebrations.

Has the IBM Country Club hosted any significant events?

Over the years, the IBM Country Club has hosted company gatherings, tournaments, and community events, reinforcing its role as a central hub for IBM's social activities.

Is the IBM Country Club still operational today?

Some IBM Country Clubs continue to operate, while others have been repurposed or closed due to changes in corporate policies and employee needs.

How did the IBM Country Club reflect IBM's corporate culture?

The IBM Country Club embodied IBM's commitment to employee well-being and work-life balance, reflecting a culture that values community and personal development.

Were family members allowed to use the IBM Country Club facilities?

Yes, family members of IBM employees were typically welcome to use the IBM Country Club

facilities, making it a family-friendly environment.

Additional Resources

IBM Country Club History: A Comprehensive Exploration of Its Origins and Evolution

ibm country club history traces the unique development of a recreational institution closely tied to one of the world's leading technology corporations. The IBM Country Club is not just a leisure facility but a reflection of corporate culture, employee welfare, and community engagement within the context of a major global enterprise. To understand this history is to delve into the broader narrative of corporate-sponsored social spaces, their role in employee satisfaction, and how IBM leveraged such amenities to foster a cohesive work environment.

The Origins of IBM Country Club

The IBM Country Club was established during a period when corporate America increasingly recognized the value of providing recreational and social outlets for employees. The mid-20th century marked an era where many large companies began investing in country clubs, recreational centers, and other benefits aimed at boosting morale and employee retention. IBM, known for its pioneering role in technology and business practices, was no exception.

The inception of the IBM Country Club is often linked to the company's headquarters region, where a significant concentration of employees resided. It served as a communal space for workers and their families to unwind, socialize, and build stronger interpersonal ties outside the workplace. This initiative was part of IBM's broader strategy to attract top talent by offering not only competitive salaries but also enriching lifestyle benefits.

Historical Context and Corporate Culture

During the 1950s and 1960s, IBM was rapidly expanding its technological footprint. The company's leadership understood that fostering a supportive and engaging corporate culture was essential for innovation and productivity. The country club emerged as a physical embodiment of this philosophy, providing an environment where employees could network informally and relax.

At a time when work-life balance was gaining attention, the IBM Country Club played a strategic role. It offered facilities such as golf courses, swimming pools, tennis courts, and dining areas—amenities that were typical of private country clubs but adapted to serve a corporate community. This approach promoted inclusivity, as employees from various departments and levels could participate in club activities.

Features and Facilities: A Reflection of IBM's Values

The IBM Country Club was designed with both recreation and community-building in mind. Its

facilities mirrored the sophistication and innovation associated with the IBM brand, while also catering to diverse interests.

Sports and Recreation

One of the core attractions of the club was its sports infrastructure. Golf was a prominent feature, aligning with the sport's popularity among business professionals and its suitability for networking. Tennis courts provided alternative options for physical activity, encouraging a healthy lifestyle among members.

Other amenities often included:

- Swimming pools for families and competitive swimmers
- Clubhouse dining facilities with menus catering to various tastes
- Event spaces for company functions and private celebrations

These features underscored IBM's commitment to employee welfare beyond the conventional office environment.

Community and Social Engagement

Beyond physical facilities, the IBM Country Club served as a social hub. It hosted events ranging from holiday celebrations to business luncheons, fostering a sense of belonging among employees. This social dimension was crucial in building a corporate identity that emphasized collaboration and mutual support.

Comparative Analysis: IBM Country Club vs. Traditional Private Country Clubs

While the IBM Country Club shared many characteristics with traditional private country clubs, its corporate affiliation introduced distinct differences worth noting.

- **Membership:** Unlike exclusive private clubs, IBM's club membership was typically limited to employees, retirees, and their families, making it a more inclusive environment.
- **Purpose:** The primary aim was employee enrichment rather than social status, differentiating it from clubs known for elite social networking.
- Cost Structure: Membership fees were often subsidized or reduced by the company, making

access more affordable compared to commercial country clubs.

• **Corporate Events:** The club regularly hosted IBM-specific events, integrating business and leisure in a way that traditional clubs rarely did.

These nuances highlight how IBM's country club model was tailored to support its workforce uniquely.

Challenges and Evolution Over Time

Like many corporate-sponsored recreational facilities, the IBM Country Club faced challenges as the corporate landscape evolved. Changes in workforce demographics, shifting employee preferences, and economic pressures influenced its operation and relevance.

By the late 20th and early 21st centuries, some IBM Country Club locations underwent transformations, including expansions, modernization of facilities, or, in some cases, closures or privatization. These changes reflected broader trends in corporate benefit strategies, where companies reassessed the cost-effectiveness and strategic value of maintaining exclusive recreational facilities.

IBM Country Club History in the Context of Corporate Welfare Trends

The history of the IBM Country Club can be situated within the larger framework of corporate welfare initiatives that emerged in post-war America. Companies like IBM pioneered not only technological advancements but also progressive workplace cultures that included comprehensive employee benefits.

Employee recreation programs, including country clubs, were viewed as investments in human capital. They promoted health, reduced stress, and encouraged teamwork—all factors contributing to improved productivity. IBM's approach was emblematic of a period when corporations took a paternalistic role in employee wellbeing.

Over time, however, the model evolved. The rise of remote work, changes in social norms, and the diversification of employee interests challenged the traditional country club concept. IBM and similar corporations adapted by offering more flexible and varied benefits.

Legacy and Contemporary Relevance

Though the prominence of the IBM Country Club as a central employee benefit has diminished compared to its early decades, its legacy persists. The concept influenced how corporations view employee engagement and community-building.

Modern equivalents may include wellness programs, flexible workspaces, and digital social platforms, but the underlying principle remains: fostering a supportive environment enhances organizational success. The IBM Country Club's history offers valuable insights into how physical spaces and recreational amenities contributed to this goal.

In examining the IBM Country Club history, one gains a deeper appreciation for the complex interplay between corporate culture, employee welfare, and social infrastructure—a dynamic that continues to evolve in today's workplace landscape.

Ibm Country Club History

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ibm country club history: Computer Games Blair Carter, 2002 Lists the most significant writings on computer games, including works that cover recent advances in gaming and the substantial academic research that goes into devising and improving computer games.

ibm country club history: Long Island Golf Phil Carlucci, 2015-06-01 When the European

sport of golf found its way to Long Island and took root in the Hamptons at Shinnecock Hills in 1891, its journey across the Atlantic served as the opening drive of a recreational era that now spans three centuries. Home to more than 130 golf courses, the area boasts prestigious American clubs overlooking picturesque Atlantic bays and inlets, along with public layouts climbing and descending the region's sloping terrain. Long Island is home to the most popular municipal golf facility in the country, the centerpiece of which is Bethpage Black, the People's Country Club. Celebrated architects like A.W. Tillinghast, Devereux Emmet, Seth Raynor, and C.B. Macdonald built many of Long Island's famous courses, which have challenged the brightest of golf's stars. International tournaments and star-studded exhibitions have all been decided on Long Island turf, helping it grow into one of the world's most prominent golf settings.

ibm country club history: *Gigi, Tell Me a Story* Jeanette Morris, 2006-10-01 The personal story of a woman from the Greatest Generation Born during the Roaring 20's, this book traces her life through the Great Depression, romanance and love discovered during World War II, and raising a family during the Baby Boom years. The story continues through the time Jeanette is widowed and has to live independently for the very first time.

ibm country club history: The Company John Micklethwait, Adrian Wooldridge, 2003-03-04 From the acclaimed authors of A Future Perfect comes the untold story of how the company became the world's most powerful institution. Like all groundbreaking books, The Company fills a hole we didn't know existed, revealing that we cannot make sense of the past four hundred years until we place that seemingly humble Victorian innovation, the joint-stock company, in the center of the frame. With their trademark authority and wit, Economist editors John Micklethwait and Adrian Wooldridge reveal the company to be one of history's great catalysts, for good and for ill, a mighty engine for sucking in, recombining, and pumping out money, goods, people, and culture to every corner of the globe. What other earthly invention has the power to grow to any size, and to live to any age? What else could have given us both the stock market and the British Empire? The company man, the company town, and company time? Disneyfication and McDonald'sization, to say nothing of Coca-colonialism? Through its many mutations, the company has always incited controversy, and governments have always fought to rein it in. Today, though Marx may spin in his grave and anarchists riot in the streets, the company exercises an unparalleled influence on the globe, and understanding what this creature is and where it comes from has never been a more pressing matter. To the rescue come these acclaimed authors, with a short volume of truly vast range and insight.

ibm country club history: The One Percent Solution Brian Osterhaus, 2012-09 The One Percent Solution is a tough no holds barred look at the world of professional high stakes sales. This book was written for those in sales with the drive and ambition to sell their way into the top One Percent income bracket. The One Percent Solution will give you a simple yet effective framework to build a winning repeatable process. • Explore the building and integrating of Vision Statements into your new limited planning processes. • Discover the Magic Seven Decisive Sales Activities that result in consistent winning performances and more effective use of your time. • Integrate the Sales Process Curve into every activity to check for proper alignment. This will redefine how you look at every sales opportunity. You'll know when to close, and more importantly, be ready to close. Whether you're new to sales, function as a pre or post sales team member, or are a non-traditional player, there are answers for your most pressing questions. There's even a chapter For Women Only. The One Percent Solution is a salesman's tale that will make you laugh, shout, and most importantly remember the course of action required to become a One Percenter for life!

ibm country club history: The Scots Kirk Andrew Chadwick, Bruce McCowan, Nancy McCowan, 1997-09-15 This is a long-awaited history of one of Metro Toronto's most historic churches, St. Andrew's Presbyterian Church, Scarborough, founded in 1818. This publication records the many memorable individuals to fill its pulpits and pews as well as stories of its associations, buildings and community anecdotes. The story of St. Andrew's is also very much a history of Scarborough and of the pioneer families who settled the area. The church has figured

prominently in the development of Scarborough since David Thompson made available a generous gift of land for a Scotch Kirk. Today the remains of many of the original builders of Scarborough rest in graves marked by ancient monuments in the well-maintained Kirkyard.

ibm country club history: A Difficult Par James R. Hansen, 2014-05-08 The definitive account of modern golf's foremost architect from the New York Times bestselling author of First Man: The Life of Neil A. Armstrong Robert Trent Jones was the most prolific and influential golf course architect of the twentieth century and became the archetypical modern golf course designer. Jones spread the gospel of golf by designing courses in forty-two US states and twenty-eight countries. Twenty U.S. Opens, America's national championship, have been contested on Jones-designed courses. New York Times bestselling biographer James R. Hansen, author of First Man: The Life of Neil A. Armstrong, recounts how an English immigrant boy arrived in upstate New York in 1912, just as golf was emerging as a popular pastime in America. Jones excelled as a golfer, earning admission to Cornell University, whose faculty consented to a curriculum tailored to teach him the knowledge needed to design golf courses. Cornell provided the springboard for an act of self-invention that propelled Jones from obscurity to worldwide fame. Jones believed that every hole should be "a difficult par but an easy bogey." As gifted as he was at golf design, Jones was equally skilled as a salesman, promoter, and entrepreneur. Golf Digest's annual rankings of the 100 Greatest Golf Courses have regularly featured about fifty Jones designs, paving the path for his two sons, Robert Jr., and Rees, whose work would carry on their father's tradition. Hansen examines Jones's legacy in all its complexity and influence, including the fraternal rivalry of Jones's distinguished sons.

ibm country club history: The Story Grid Shawn Coyne, 2015-05-02 WHAT IS THE STORY GRID? The Story Grid is a tool developed by editor Shawn Coyne to analyze stories and provide helpful editorial comments. It's like a CT Scan that takes a photo of the global story and tells the editor or writer what is working, what is not, and what must be done to make what works better and fix what's not. The Story Grid breaks down the component parts of stories to identify the problems. And finding the problems in a story is almost as difficult as the writing of the story itself (maybe even more difficult). The Story Grid is a tool with many applications: 1. It will tell a writer if a Story ?works? or ?doesn't work. 2. It pinpoints story problems but does not emotionally abuse the writer, revealing exactly where a Story (not the person creating the Story'the Story) has failed. 3. It will tell the writer the specific work necessary to fix that Story's problems. 4. It is a tool to re-envision and resuscitate a seemingly irredeemable pile of paper stuck in an attic drawer. 5. It is a tool that can inspire an original creation.

ibm country club history: The Man Who Broke Capitalism David Gelles, 2022-05-31 New York Times Bestseller New York Times reporter and "Corner Office" columnist David Gelles reveals legendary GE CEO Jack Welch to be the root of all that's wrong with capitalism today and offers advice on how we might right those wrongs. In 1981, Jack Welch took over General Electric and quickly rose to fame as the first celebrity CEO. He golfed with presidents, mingled with movie stars, and was idolized for growing GE into the most valuable company in the world. But Welch's achievements didn't stem from some greater intelligence or business prowess. Rather, they were the result of a sustained effort to push GE's stock price ever higher, often at the expense of workers, consumers, and innovation. In this captivating, revelatory book, David Gelles argues that Welch single-handedly ushered in a new, cutthroat era of American capitalism that continues to this day. Gelles chronicles Welch's campaign to vaporize hundreds of thousands of jobs in a bid to boost profits, eviscerating the country's manufacturing base, and destabilizing the middle class. Welch's obsession with downsizing—he eliminated 10% of employees every year—fundamentally altered GE and inspired generations of imitators who have employed his strategies at other companies around the globe. In his day, Welch was corporate America's leading proponent of mergers and acquisitions, using deals to gobble up competitors and giving rise to an economy that is more concentrated and less dynamic. And Welch pioneered the dark arts of "financialization," transforming GE from an admired industrial manufacturer into what was effectively an unregulated bank. The finance business was hugely profitable in the short term and helped Welch keep GE's stock price ticking up.

But ultimately, financialization undermined GE and dozens of other Fortune 500 companies. Gelles shows how Welch's celebrated emphasis on increasing shareholder value by any means necessary (layoffs, outsourcing, offshoring, acquisitions, and buybacks, to name but a few tactics) became the norm in American business generally. He demonstrates how that approach has led to the greatest socioeconomic inequality since the Great Depression and harmed many of the very companies that have embraced it. And he shows how a generation of Welch acolytes radically transformed companies like Boeing, Home Depot, Kraft Heinz, and more. Finally, Gelles chronicles the change that is now afoot in corporate America, highlighting companies and leaders who have abandoned Welchism and are proving that it is still possible to excel in the business world without destroying livelihoods, gutting communities, and spurning regulation.

ibm country club history: A Village with My Name Scott Tong, 2017-11-17 An "immensely readable" journey through modern Chinese history told through the experiences of the author's extended family (Christian Science Monitor). When journalist Scott Tong moved to Shanghai, his assignment was to start the first full-time China bureau for "Marketplace," the daily business and economics program on public radio stations across the US. But for Tong the move became much more: an opportunity to reconnect with members of his extended family who'd remained there after his parents fled the communists six decades prior. Uncovering their stories gave him a new way to understand modern China's defining moments and its long, interrupted quest to go global. A Village with My Name offers a unique perspective on China's transitions through the eyes of regular people who witnessed such epochal events as the toppling of the Qing monarchy, Japan's occupation during WWII, exile of political prisoners to forced labor camps, mass death and famine during the Great Leap Forward, market reforms under Deng Xiaoping, and the dawn of the One Child Policy. Tong focuses on five members of his family, who each offer a specific window on a changing country: a rare American-educated girl born in the closing days of the Qing Dynasty, a pioneer exchange student, a toddler abandoned in wartime who later rides the wave of China's global export boom, a young professional climbing the ladder at a multinational company, and an orphan (the author's daughter) adopted in the middle of a baby-selling scandal fueled by foreign money. Through their stories, Tong shows us China anew, visiting former prison labor camps on the Tibetan plateau and rural outposts along the Yangtze, exploring the Shanghai of the 1930s, and touring factories across the mainland—providing a compelling and deeply personal take on how China became what it is today. "Vivid and readable . . . The book's focus on ordinary people makes it refreshingly accessible." —Financial Times "Tong tells his story with humor, a little snark, [and] lots of love . . . Highly recommended, especially for those interested in Chinese history and family journeys." —Library Journal (starred review)

ibm country club history: African American Families Today Angela J. Hattery, Earl Smith, 2012-10-18 From teen pregnancy and single parenting to athletics and HIV/AIDS, myths about African American families abound. This provocative book by two acclaimed scholars of race and ethnicity debunks many common myths about black families in America, sharing stories and drawing on the latest research to show the realities. African American Families Today examines the wellbeing of African American families around topics including marriage, health, education, incarceration, wealth, and more. Authors Angela J. Hattery and Earl Smith show that even though the election of the first African American president, Barack Obama, has been symbolically important for African Americans, his presidency has not had a measurable impact on the daily lives of African American families. As the book shows, racial inequality persists—we're clearly not in a "postracial" society.

ibm country club history: The Software Encyclopedia, 1988

ibm country club history: Golf's Iron Horse John Sabino, 2017-02-07 So many works of golfing history focus on the greats: the best players, the most prestigious championships, the hardest courses, and the like. But most avid golfers are average players, relishing in the joy of the sport itself. In Golf's Iron Horse, celebrated golf writer John Sabino chronicles the previously untold story of Ralph Kennedy, a golf amateur whose love of the game set him on par to play more courses

than anyone before. A founding member of Mamaroneck, New York's prestigious Winged Foot Golf Club, Kennedy had long been an avid golfer when he met Charles Leonard Fletcher in 1919. When the Englishman told Kennedy that he had played more than 240 courses in his lifetime, Kennedy took it as a challenge and became determined to play more. In a feat that caused the New York Sun to declare him "golf's Lou Gehrig" in 1935, Kennedy succeeded in beating Fletcher's record, and then some. He played golf on more than 3,165 different courses in all forty-eight states, nine Canadian provinces, and more than a dozen different countries during his forty-three year love affair with the game. In addition to the 3,165 unique courses he played, the unrelenting Ralph also played golf a total of 8,500 times over his lifetime, the equivalent of teeing it up every day for twenty-three straight years. Lou Gehrig's seventeen years in professional baseball pales in comparison. This intriguing story includes details of the special conditions under which he was able to play the Augusta National Golf Club and the unique circumstances of his visits to Pebble Beach and the Old Course at St. Andrews. Perfect for golf aficionados, Golf's Iron Horse will inspire every reader to tee off at a new course.

ibm country club history: <u>Black Enterprise</u>, 1989-06 BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives. Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

ibm country club history: *Get Off the Bench* Sidney E. Fuchs, 2012 Create Value Through Relationships Are you someone who gets off the bench and into the game by realizing the value and importance of people and networking, or do you stay on the bench and on the sidelines altogether? Strategic networking will help you create powerful relationships, achieve goals, and most importantly, give you the opportunity to help those in need. Get off the Bench takes you through stories, concepts, techniques, and numerous examples of how strategic networking is accomplished, what is to be avoided, and how value is created for everyone involved. As technology, globalization, and world events continually drive for and demand more connectivity, building and maintaining a powerful network is more important than it has ever been.

ibm country club history: Proceedings of the Bath Natural History and Antiquarian Field Club Bath Natural History and Antiquarian Field Club, Bath Eng, 1897

ibm country club history: Who's Who in Canadian Business 2001 Gillian K. Holmes, Evelyn Davidson, 2001-03-01 Who's Who in Canadian Business, now in its 21st year, is a comprehensive and independent guide to Canada's business elite. Listing over 5,000 corporate and entrepreneurial leaders, each with a detailed biography and contact information, this directory is an excellent resource for anyone needing information on Canada's business world. Biographies include such information as current employment, address, education, career history, publications, favourite charities, and honours. Those listed are included because of the positions they hold in Canadian business and industry, or because of the contributions they have made to business in Canada. The directory is updated annually; new and updated biographies are marked for easy reference. All biographies are indexed by company name. Included in this edition is the PROFIT 100 / Next 100 listing of Canada's fastest-growing companies, as well as a list of professional associations, each with full address, contact names, and a brief description.

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