

the men who stare at goats

The Men Who Stare at Goats: Exploring the Strange World of Psychic Soldiers

the men who stare at goats is a phrase that instantly conjures up images of bizarre military experiments, secret psychic programs, and a curious blend of science fiction and reality. But beyond the catchy title lies a fascinating story about a secret U.S. Army unit that explored the potential of psychic phenomena in warfare. This article delves into the origins, activities, and cultural impact of these unusual soldiers, shedding light on what really happened and why it continues to captivate audiences today.

The Origins of the Men Who Stare at Goats

The phrase "the men who stare at goats" gained widespread attention following the publication of Jon Ronson's 2004 book of the same name, which was later adapted into a 2009 comedy-drama film. However, the story behind it is rooted in real-life events during the Cold War era, when the U.S. military became fascinated by the possibilities of psychic warfare.

The Psychic Warrior Program

In the 1970s and 1980s, the U.S. Army launched a series of secret projects aimed at exploring paranormal abilities that might be useful in combat situations. These initiatives, collectively known as the "psychic warrior" programs, included efforts to develop remote viewing (the ability to see distant or unseen targets using the mind), telekinesis, and other extrasensory perceptions.

One controversial aspect of these experiments involved attempts to incapacitate animals—and perhaps even enemy combatants—through psychic means. The infamous image of soldiers "staring at goats" refers to one such experiment where military personnel tried to stop goats' hearts by focusing their mental energy on them.

Key Figures Behind the Experiments

Several individuals played pivotal roles in these programs. One of the most notable was Lieutenant Colonel Jim Channon, who founded the First Earth Battalion, a visionary group that combined New Age concepts with military tactics. Channon's ideas pushed the boundaries of traditional warfare, encouraging soldiers to develop psychic skills and embrace non-lethal methods.

Another significant figure was Ingo Swann, a psychic and artist who contributed to remote viewing research at the Stanford Research Institute (SRI). Swann's work helped legitimize some aspects of psychic research, even as skepticism remained strong.

Understanding the Military's Interest in Psychic Phenomena

Why did the military invest time and resources into such unconventional experiments? The answer lies partly in the context of the Cold War, when both the United States and the Soviet Union were eager to gain any advantage, no matter how unorthodox.

The Quest for Non-Lethal Warfare

Traditional warfare involves significant loss of life and destruction. The idea of using psychic powers to incapacitate enemies without violence was appealing to some military strategists. If soldiers could develop mental techniques to disable opponents or gather intelligence remotely, it would represent a revolutionary shift in combat.

Psychic Spying and Remote Viewing

Remote viewing became one of the most studied aspects of these programs. The ability to "see" distant locations or hidden objects using only the mind was seen as a potential asset for intelligence gathering. Experiments conducted at SRI and other facilities yielded mixed results, with some successes and many failures.

Despite skepticism, the U.S. government continued funding these projects for years, hoping to refine techniques and uncover practical applications. The CIA's Stargate Project is one of the most famous examples of such efforts.

The Legacy and Cultural Impact of the Men Who Stare at Goats

While many of the psychic soldier programs were eventually declassified and discontinued, their legacy remains a curious chapter in military history. The story has inspired books, movies, and ongoing discussions about the limits of human potential.

From Classified Programs to Pop Culture Phenomenon

Jon Ronson's book brought the story into the public eye, blending investigative journalism with humor and skepticism. The subsequent film adaptation, starring George Clooney and Ewan McGregor, further popularized the tale, though it took creative liberties to entertain audiences.

These works helped transform the men who stare at goats from obscure military oddities into a symbol of the weird and wonderful possibilities of the human mind.

What Scientists Say About Psychic Phenomena

Mainstream science remains largely skeptical of claims regarding psychic abilities. Controlled experiments often fail to produce replicable evidence, and many purported phenomena can be explained by psychological factors or trickery.

However, the fascination with psychic powers continues, fueled by anecdotal reports, cultural interest, and ongoing research into consciousness and perception.

Lessons from the Men Who Stare at Goats

The story of these psychic soldiers offers several insights, both practical and philosophical.

Innovation Requires Openness and Skepticism

Military leaders were willing to explore unconventional ideas in pursuit of strategic advantage. This openness to innovation is crucial in any field, but it must be balanced with critical thinking and rigorous testing to separate fact from fantasy.

The Power of Mind and Belief

Whether or not psychic phenomena are real, the programs demonstrated the human mind's remarkable capacity for belief and focus. Techniques like meditation and visualization, often used by the men who stare at goats, have real psychological benefits, including stress reduction and improved concentration.

Ethical Considerations in Experimental Warfare

The attempts to use psychic methods to harm animals or people raise important ethical questions. Experimentation in military contexts needs clear guidelines to protect subjects and maintain moral standards.

Where Are They Now? The Influence on Modern Military and Intelligence

Although the original psychic programs have been shelved, some ideas persist in modern military and intelligence practices.

Continued Interest in Mind-Enhancing Techniques

Training methods that enhance mental resilience, situational awareness, and even intuition are increasingly integrated into special forces programs. Techniques borrowed from meditation, biofeedback, and cognitive psychology help soldiers perform under pressure.

Remote Viewing's Modern Legacy

Though officially discontinued, remote viewing still attracts enthusiasts and some fringe researchers. While it's not part of mainstream intelligence operations, the concept has influenced popular ideas about espionage and the paranormal.

Final Thoughts on the Men Who Stare at Goats

The men who stare at goats represent a fascinating intersection of military ambition, human curiosity, and the mysterious potential of the mind. Their story challenges us to think about the boundaries between science and the unknown, skepticism and belief. Whether viewed as a quirky footnote in history or a profound exploration of psychic possibilities, their legacy continues to intrigue and inspire those curious about the mind's hidden powers.

Frequently Asked Questions

What is 'The Men Who Stare at Goats' about?

'The Men Who Stare at Goats' is a 2009 satirical comedy film that explores a secret U.S. military unit experimenting with New Age concepts and psychic phenomena, including attempts to kill goats by staring at them.

Is 'The Men Who Stare at Goats' based on a true story?

Yes, the film is inspired by Jon Ronson's 2004 book of the same name, which investigates real-life attempts by the U.S. military to use paranormal powers for intelligence and warfare.

Who stars in 'The Men Who Stare at Goats'?

The film stars George Clooney, Ewan McGregor, Jeff Bridges, and Kevin Spacey in leading roles.

What military program is depicted in 'The Men Who Stare at Goats'?

The film depicts the U.S. Army's 'First Earth Battalion,' an experimental unit that explored psychic abilities such as remote viewing and mind control.

during the Cold War era.

What genre does 'The Men Who Stare at Goats' belong to?

'The Men Who Stare at Goats' is primarily a satirical comedy with elements of drama and war film.

How was 'The Men Who Stare at Goats' received by critics?

The film received mixed to positive reviews, with praise for its quirky humor and performances, though some critics felt the satire was uneven.

Where can I watch 'The Men Who Stare at Goats'?

'The Men Who Stare at Goats' is available on various streaming platforms and for digital purchase or rental. Availability may vary by region and service.

Additional Resources

The Men Who Stare at Goats: Unveiling the Military's Psychic Experiments

the men who stare at goats is a phrase that has intrigued, amused, and mystified audiences since it entered popular culture. Originally stemming from a 2004 book by investigative journalist Jon Ronson, the phrase refers to a secret U.S. military program that explored the possibilities of psychic phenomena and paranormal abilities for intelligence and warfare purposes. This investigation into remote viewing, mind control, and psychic spying has since become a fascinating case study in unconventional military experiments, blending elements of Cold War paranoia with the pursuit of cutting-edge psychological warfare techniques.

The men who stare at goats represents more than just an odd anecdote; it symbolizes how the military has historically pushed the boundaries of science, often venturing into areas that appear far-fetched or even absurd. This article delves deeper into the origins, methodologies, and cultural impact of these psychic experiments, examining what the program entailed, its scientific validity, and the reasons behind its eventual decline.

The Origins of Psychic Warfare in the Military

The genesis of these unusual military projects can be traced back to the Cold War era, a time marked by intense rivalry between the United States and the Soviet Union. Both superpowers sought any edge to outmaneuver the other, including exploring the potential of psychic phenomena as a new form of intelligence gathering. The program officially fell under the umbrella of the U.S. Army's Intelligence and Security Command (INSCOM) and later involved the Defense Intelligence Agency (DIA).

One of the earliest and most infamous projects was called "Project Stargate," which aimed to investigate remote viewing—the alleged ability to perceive distant or unseen targets through extrasensory perception (ESP). The men who

stare at goats also references a parallel program that attempted to harness psychic healing and mind control to incapacitate enemy combatants without physical violence. The media attention and subsequent popularization of these programs stem largely from the bizarre claim that soldiers attempted to kill goats by staring at them and using psychic energy. While this particular claim is often treated with skepticism or humor, it underscores the experimental and sometimes unorthodox nature of these initiatives.

Key Figures and Their Roles

Several notable individuals played significant roles in these programs. Lieutenant Colonel Jim Channon, for example, was a key proponent of what became known as the First Earth Battalion concept—an avant-garde military unit trained in psychic techniques, meditation, and non-lethal warfare. Channon's vision involved an army of "warrior monks" who would use the power of the mind to influence the battlefield without resorting to traditional weapons.

Another figure, Ingo Swann, a psychic and artist, contributed to the development of remote viewing protocols. His work gained credibility within certain intelligence circles, despite widespread skepticism from the scientific community. These pioneers often straddled the line between fringe science and military pragmatism, pushing the envelope of what was considered possible in warfare.

Scientific Scrutiny and Controversy

Despite some reports of success, the scientific community remained largely dubious about the validity of psychic warfare techniques. Controlled studies frequently failed to reproduce consistent or statistically significant results, leading many experts to classify the phenomena as pseudoscience.

The men who stare at goats program, while supported by some military and intelligence officials, faced persistent criticism for its lack of empirical evidence. The Department of Defense eventually declassified many documents related to these experiments, allowing independent analysts to assess their legitimacy. The general consensus pointed to a mixture of anecdotal successes overshadowed by methodological flaws and confirmation bias.

Challenges and Limitations

One of the primary challenges in evaluating the effectiveness of psychic warfare was the inherent difficulty in measuring psychic phenomena under rigorous scientific conditions. Unlike conventional weapons or technologies, psychic abilities cannot be quantified easily, complicating efforts to verify claims.

Moreover, the programs often suffered from unclear objectives and inconsistent training protocols. Soldiers involved in these projects sometimes lacked formal scientific backgrounds, which further limited their capacity to deliver reliable results. The ambiguity surrounding the goals—whether intelligence gathering, psychological operations, or non-lethal combat—added to the challenges of assessing overall success.

Cultural Impact and Media Representation

The phrase "the men who stare at goats" gained widespread recognition beyond military and intelligence circles, largely due to Jon Ronson's book and the subsequent 2009 comedy film adaptation starring George Clooney. These portrayals highlighted the eccentricities and absurdities of the programs, introducing a broader public to an obscure chapter of military history.

While the film took creative liberties, it also sparked renewed interest in the intersection of military innovation and paranormal research. The men who stare at goats became a symbol of the military's willingness to explore unconventional methods, reflecting broader societal fascination with psychic powers and conspiracy theories.

Legacy and Modern Relevance

Although the original psychic warfare programs were officially discontinued in the late 1990s and early 2000s, their legacy persists in various forms. Interest in non-lethal weapons and psychological operations continues to evolve, incorporating new technologies such as neurofeedback and bioelectromagnetic research.

The men who stare at goats phenomenon also serves as a cautionary tale about the risks of investing heavily in unproven scientific methods, especially when it involves national security. It underscores the importance of balancing innovation with empirical rigor and the potential consequences of allowing pseudoscience to influence military strategy.

Comparative Analysis with Other Military Experiments

The psychic experiments conducted by the U.S. military are not unique in their blend of science and speculation. Similar programs have been documented in other countries, including the Soviet Union's research into psychotronic weapons and China's investigation of qigong masters as potential military assets.

In comparison, the men who stare at goats project was relatively modest in scale but garnered disproportionate attention due to its peculiarity. Unlike conventional weapons development, these experiments often lacked clear metrics for success and were shrouded in secrecy, complicating accountability and evaluation.

Pros and Cons of Psychic Military Research

- **Pros:** Potential to develop non-lethal combat methods; psychological advantage over adversaries; exploration of novel intelligence-gathering techniques.
- **Cons:** Lack of scientific validation; resource diversion from

conventional research; risk of misinformation and public ridicule;
ethical concerns related to mind control.

The balance of these factors ultimately influenced the decision to scale back and discontinue the programs, though interest in the potential applications of mind-related technologies remains.

The men who stare at goats continues to captivate those interested in the intersection of science, military history, and the paranormal. As new frontiers in neuroscience and cognitive science emerge, the question remains whether future military programs will revisit or reinvent these concepts with more scientific rigor. For now, the story stands as a unique chapter in the annals of military experimentation, reminding us of the lengths to which governments may go in the name of national security.

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the men who stare at goats: *The Men Who Stare At Goats* Jon Ronson, 2009-05-21
'Simultaneously frightening and hilarious' - The Times *The Men Who Stare at Goats* reveals the extraordinary - and completely nutty - national secrets at the core of Bush's government. Often funny, sometimes chilling and with first-hand access to the leading players, Jon Ronson's Sunday Times bestseller is a story so unbelievable it has to be true. In 1979, a secret unit was established by the most gifted minds within the US Army. Defying all known accepted military practice - and indeed, the laws of physics - they believed that a soldier could adopt a cloak of invisibility, pass cleanly through walls and, perhaps most chillingly, kill goats just by staring at them. Entrusted with defending America from all known adversaries, they were the First Earth Battalion. And they really weren't joking. What's more, in the early 2000s, they're back and fighting George W. Bush's War on Terror. But why are they blasting Iraqi prisoners-of-war with the theme tune to the Barney the Purple Dinosaur show? Why have one hundred de-bleated goats been secretly placed inside the Special Forces command centre at Fort Bragg, North Carolina? And how was the US military associated with the mysterious mass-suicide of a strange cult from San Diego? Now a feature film starring George Clooney and Ewan McGregor. Part of the Picador Collection, a series celebrating fifty years of Picador books and showcasing the best of modern literature.

the men who stare at goats: *The Men Who Stare At Goats* Anchor Bay Entertainment, 2010
In this comedic look at real life events that are almost too bizarre to believe, reporter Bob Wilton discovers an experimental top-secret wing of the U.S. military called The New Earth Army, trained to challenge the ways wars are fought through New Age psychic power. In search of his next bit story, Wilton tracks down Lyn Cassady, a shadowy figure who claims to be a member of this legion of Warrior Monks with unparalleled psychic powers who can read the enemy's thoughts, pass through walls, and even kill a goat simply by staring at it.

the men who stare at goats: *THE MEN WHO STARE AT GOATS* , 2009

the men who stare at goats: *Military Comedy Films* Hal Erickson, 2012-08-21 Beginning with

Charlie Chaplin's *Shoulder Arms*, released in America near the end of World War I, the military comedy film has been one of Hollywood's most durable genres. This generously illustrated history examines over 225 Army, Navy and Marine-related comedies produced between 1918 and 2009, including the abundance of laughspinners released during World War II in the wake of Abbott and Costello's phenomenally successful *Buck Privates* (1941), and the many lighthearted service films of the immediate postwar era, among them *Mister Roberts* (1955) and *No Time for Sergeants* (1958). Also included are discussions of such subgenres as silent films (*The General*), military-academy farces (*Brother Rat*), women in uniform (*Private Benjamin*), misfits making good (*Stripes*), anti-war comedies (*MASH*), and fact-based films (*The Men Who Stare at Goats*). A closing filmography is included in this richly detailed volume.

the men who stare at goats: *The Men Who Stare At Goats* Anchor Bay Entertainment, 2010 In this comedic look at real life events that are almost too bizarre to believe, reporter Bob Wilton discovers an experimental top-secret wing of the U.S. military called The New Earth Army, trained to challenge the ways wars are fought through New Age psychic power. In search of his next bit story, Wilton tracks down Lyn Cassady, a shadowy figure who claims to be a member of this legion of Warrior Monks with unparalleled psychic powers who can read the enemy's thoughts, pass through walls, and even kill a goat simply by staring at it.

the men who stare at goats: *The Church of Scientology* Hugh B. Urban, 2013-02-24 Scientology's long and complex journey to recognition as a religion Scientology is one of the wealthiest and most powerful new religions to emerge in the past century. To its detractors, L. Ron Hubbard's space-age mysticism is a moneymaking scam and sinister brainwashing cult. But to its adherents, it is humanity's brightest hope. Few religious movements have been subject to public scrutiny like Scientology, yet much of what is written about the church is sensationalist and inaccurate. Here for the first time is the story of Scientology's protracted and turbulent journey to recognition as a religion in the postwar American landscape. Hugh Urban tells the real story of Scientology from its cold war-era beginnings in the 1950s to its prominence today as the religion of Hollywood's celebrity elite. Urban paints a vivid portrait of Hubbard, the enigmatic founder who once commanded his own private fleet and an intelligence apparatus rivaling that of the U.S. government. One FBI agent described him as a mental case, but to his followers he is the man who solved the riddle of the human mind. Urban details Scientology's decades-long war with the IRS, which ended with the church winning tax-exempt status as a religion; the rancorous cult wars of the 1970s and 1980s; as well as the latest challenges confronting Scientology, from attacks by the Internet group Anonymous to the church's efforts to suppress the online dissemination of its esoteric teachings. The Church of Scientology demonstrates how Scientology has reflected the broader anxieties and obsessions of postwar America, and raises profound questions about how religion is defined and who gets to define it.

the men who stare at goats: *Roger Ebert's Movie Yearbook 2012* Roger Ebert, 2011-12-06 Ebert collects his reviews from the last 30 months. Readers can expect to find every movie review he has written from January 2009 to July 2011. Also included are in-depth interviews with newsmakers and celebrities, such as John Waters and Justin Timberlake, memorial tributes, and essays on the Oscars and reports from the Cannes and Toronto Film Festivals.

the men who stare at goats: *Investigating ESP and Other Parapsychological Phenomena* Jeanne Nagle, 2016-07-15 In the nineteenth and twentieth centuries, a popular belief system known as Spiritualism took the world by storm. People sought other realms of existence through mediums, sances, and other parapsychological means. While many of popular figures in the Spiritualist world were proven to be frauds, their practices have left their mark-in entertainment, in popular culture, and on true believers. This comprehensive title dives into the spirit world to separate fact from fiction and get to the bottom of ESP and other forms of parapsychology.

the men who stare at goats: *Dark Side of the Tune: Popular Music and Violence* Professor Bruce Johnson, Professor Martin Cloonan, 2013-01-28 Written against the academically dominant but simplistic romanticization of popular music as a positive force, this book focuses on the 'dark

side' of the subject. It is a pioneering examination of the ways in which popular music has been deployed in association with violence, ranging from what appears to be an incidental relationship, to one in which music is explicitly applied as an instrument of violence. A preliminary overview of the physiological and cognitive foundations of sounding/hearing which are distinctive within the sensorium, discloses in particular their potential for organic and psychic violence. The study then elaborates working definitions of key terms (including the vexed idea of the 'popular') for the purposes of this investigation, and provides a historical survey of examples of the nexus between music and violence, from (pre)Biblical times to the late nineteenth century. The second half of the book concentrates on the modern era, marked in this case by the emergence of technologies by which music can be electronically augmented, generated, and disseminated, beginning with the advent of sound recording from the 1870s, and proceeding to audio-internet and other contemporary audio-technologies. Johnson and Cloonan argue that these technologies have transformed the potential of music to mediate cultural confrontations from the local to the global, particularly through violence. The authors present a taxonomy of case histories in the connection between popular music and violence, through increasingly intense forms of that relationship, culminating in the topical examples of music and torture, including those in Bosnia, Darfur, and by US forces in Iraq and Guantánamo Bay. This, however, is not simply a succession of data, but an argumentative synthesis. Thus, the final section debates the implications of this nexus both for popular music studies itself, and also in cultural policy and regulation, the ethics of citizenship, and arguments about human rights.

the men who stare at goats: Roger Ebert's Movie Yearbook 2011 Roger Ebert, 2010-09-14 Roger Ebert's criticism shows a nearly unequaled grasp of film history and technique, and formidable intellectual range. --New York Times Pulitzer Prize-winning film critic Roger Ebert presents more than 500 full-length critical movie reviews, along with interviews, essays, tributes, journal entries, and Q and As from Questions for the Movie Answer Man inside Roger Ebert's Movie Yearbook 2011. From *Inglourious Basterds* and *Crazy Heart* to *Avatar*, *Fantastic Mr. Fox*, and the South Korean sensation *The Chaser*, Roger Ebert's Movie Yearbook 2011. includes every movie review Ebert has written from January 2008 to July 2010. Also included in the Yearbook are: * In-depth interviews with newsmakers such as Muhammad Ali and Jason Reitman. * Tributes to Eric Rohmer, Roy Disney, John Hughes, and Walter Cronkite. * Essays on the Oscars, reports from the Cannes Film Festival, and entries into Ebert's Little Movie Glossary.

the men who stare at goats: Advances and Perspectives in Farm Animal Learning and Cognition Christian Nawroth, Jan Langbein, 2019-10-18 Research on animal learning and cognition has so far mainly focused on a few prominent model species, including primates, corvids and dogs. For years, comparative psychologists and ethologists have been suggesting that more animal species should be considered in comparative cognitive science. The abundance and accessibility of livestock offer an opportunity, not merely to extend the comparative approach, but also to deepen our knowledge of the mental lives of farm animals. Such approaches also help to assess the needs of farm animals, in order to improve their welfare. In recent years, scientific interest in different aspects of farm animal psychology, including emotionality, personality and cognitive capacities, has been on the rise, proving that farm animals have sophisticated cognitive skills to comprehend and cope with their environment. As knowledge of how farm animals perceive and interact with their physical and social environments is crucial for animal welfare, the aim of this Research Topic is to promote investigations of farm animal cognitive capacities and their implications for animal welfare-related issues. We have therefore collected original research and review articles, as well as opinion and perspective papers that are distributed among the two hosting magazines, *Frontiers in Veterinary Science* (section Animal Behavior and Welfare) and *Frontiers in Psychology* (section Comparative Psychology). The published articles present state-of-the-art research on farm animal learning and cognition, highlight future perspectives in this research area and pinpoint shortcomings and limitations in interpreting current findings. They offer new cross-disciplinary frameworks (e.g. links between affective states and cognition) and discuss the applied

implementation of these findings (e.g. cognitive enrichment). These contributions will increase our understanding of the cognitive mechanisms that enable farm animals to effectively interact with their environment and pave the way for future cross-disciplinary endeavors.

the men who stare at goats: The Universal Adversary Mark Neocleous, 2016-02-12 The history of bourgeois modernity is a history of the Enemy. This book is a radical exploration of an Enemy that has recently emerged from within security documents released by the US security state: the Universal Adversary. The Universal Adversary is now central to emergency planning in general and, more specifically, to security preparations for future attacks. But an attack from who, or what? This book – the first to appear on the topic – shows how the concept of the Universal Adversary draws on several key figures in the history of ideas, said to pose a threat to state power and capital accumulation. Within the Universal Adversary there lies the problem not just of the ‘terrorist’ but, more generally, of the ‘subversive’, and what the emergency planning documents refer to as the ‘disgruntled worker’. This reference reveals the conjoined power of the contemporary mobilisation of security and the defence of capital. But it also reveals much more. Taking the figure of the disgruntled worker as its starting point, the book introduces some of this worker’s close cousins – figures often regarded not simply as a threat to security and capital but as nothing less than the Enemy of all Mankind: the Zombie, the Devil and the Pirate. In situating these figures of enmity within debates about security and capital, the book engages an extraordinary variety of issues that now comprise a contemporary politics of security. From crowd control to contagion, from the witch-hunt to the apocalypse, from pigs to intellectual property, this book provides a compelling analysis of the ways in which security and capital are organized against nothing less than the ‘Enemies of all Mankind’.

the men who stare at goats: Personalities on the Plate Barbara J. King, 2017-03-07 In recent years, scientific advances in our understanding of animal minds have led to major changes in how we think about, and treat, animals in zoos and aquariums. The general public, it seems, is slowly coming to understand that animals like apes, elephants, and dolphins have not just brains, but complicated inner and social lives, and that we need to act accordingly. Yet that realization hasn’t yet made its presence felt to any great degree in our most intimate relationship with animals: at the dinner table. Sure, there are vegetarians and vegans all over, but at the same time, meat consumption is up, and meat remains a central part of the culinary and dining experience for the majority of people in the developed world. With *Personalities on the Plate*, Barbara King asks us to think hard about our meat eating--and how we might reduce it. But this isn’t a polemic intended to convert readers to veganism. What she is interested in is why we’ve not drawn food animals into our concern and just what we do know about the minds and lives of chickens, cows, octopuses, fish, and more. Rooted in the latest science, and built on a mix of firsthand experience (including entomophagy, which, yes, is what you think it is) and close engagement with the work of scientists, farmers, vets, and chefs, *Personalities on the Plate* is an unforgettable journey through the world of animals we eat. Knowing what we know--and what we may yet learn--what is the proper ethical stance toward eating meat? What are the consequences for the planet? How can we live an ethically and ecologically sound life through our food choices? We could have no better guide to these fascinatingly thorny questions than King, whose deep empathy embraces human and animal alike. Readers will be moved, provoked, and changed by this powerful book.

the men who stare at goats: Love and Death Martin Avery, 2011

the men who stare at goats: Encyclopedia of Weird War Stories Paul Green, 2017-06-09 Fictional war narratives often employ haunted battlefields, super-soldiers, time travel, the undead and other imaginative elements of science fiction and fantasy. This encyclopedia catalogs appearances of the strange and the supernatural found in the war stories of film, television, novels, short stories, pulp fiction, comic books and video and role-playing games. Categories explore themes of mythology, science fiction, alternative history, superheroes and Weird War.

the men who stare at goats: Social Media Rules of Engagement Nicole Matejic, 2015-04-20 Avoid becoming a #PRFail with a solid social media strategy Social Media Rules of

Engagement guides you in the development of a bullet-proof social media strategy. You can manage any crisis effectively by having a plan before you actually need one—and by understanding and influencing your audience with military precision. This original, engaging, and informative text with case studies from the coalface offers you the tools you need to avoid scandal and media crises, and to learn how to leverage social media, big data, and influence in your communications strategies. Social media has established itself as a critical part of any external communications strategy—but the very nature of social media leads to crises that organisations are not always prepared to face. To execute an effective social media strategy, you need to build influence, while leveraging the data that supports a targeted approach. This innovative guide focuses on how to create a holistic social media strategy, and how to defend your organization from social media crisis. Develop a risk management strategy that protects your social media interactions around the clock Avoid common mistakes by reading case studies of business faux pas—and learning exactly what not to do in a crisis Cultivate influence both in the boardroom and on the information battlefield by defining your story and knowing your audience segments Leverage digital interactivity features to enrich the content in the book *Social Media Rules of Engagement* is an integral resource to guide your social strategy toward success.

the men who stare at goats: *Encyclopedia of Journalists on Film* Richard R. Ness, 2020-01-15 From *All the President's Men* to *Zodiac*, some of the most compelling films of the last century have featured depictions of journalists in action. While print journalism struggles to survive, the emergence of news from social media outlets continues to expand, allowing the world to be kept informed on a second-by-second basis. Despite attacks on journalists—both verbal and physical—a free press remains a crucial bastion for civilized society. And just as the daily news reflects the current state of affairs, films about journalism represent how reporting has evolved over the last few centuries. In *Encyclopedia of Journalists on Film*, Richard R. Ness provides a comprehensive examination of the fourth estate in cinema—from newspaper reporters to today's cyber journalists. In this volume, Ness provides in-depth descriptions and analyses of more than five hundred significant films, from the silent era to the present, including international productions and made-for-television movies. The entries focus on the image of the press on screen and ethical issues or concerns raised about the practices of the profession. Collectively, the entries demonstrate that there is a recognizable genre of journalism films with definable plot patterns and iconography. Each entry features: Major credits including directors, writers, and producers List of characters and the actors who portray them Running time Plot synopsis Analysis of the role of journalism Many of the entries feature critical reviews as well as cogent selections of dialogue. Films discussed here include comedies such as *His Girl Friday* (1940), nail-biting thrillers like *Foreign Correspondent* (1940) and *The Parallax View* (1974), social commentaries like *Network* (1976) and *The China Syndrome* (1979), dramas like *Citizen Kane* (1941) and *The Post* (2017), and of course, Academy Award winners *All the President's Men* (1976) and *Spotlight* (2015). A definitive study of a film genre, *Encyclopedia of Journalists on Film* will be of interest to film scholars, researchers, journalists, and students of popular culture.

the men who stare at goats: *The Routledge Companion to Adaptation* Dennis Cutchins, Katja Krebs, Eckart Voigts, 2018-04-17 *The Routledge Companion to Adaptation* offers a broad range of scholarship from this growing, interdisciplinary field. With a basis in source-oriented studies, such as novel-to-stage and stage-to-film adaptations, this volume also seeks to highlight the new and innovative aspects of adaptation studies, ranging from theatre and dance to radio, television and new media. It is divided into five sections: Mapping, which presents a variety of perspectives on the scope and development of adaptation studies; Historiography, which investigates the ways in which adaptation engages with – and disrupts – history; Identity, which considers texts and practices in adaptation as sites of multiple and fluid identity formations; Reception, which examines the role played by an audience, considering the unpredictable relationships between adaptations and those who experience them; Technology, which focuses on the effects of ongoing technological advances and shifts on specific adaptations, and on the wider field of adaptation. An emphasis on

adaptation-as-practice establishes methods of investigation that move beyond a purely comparative case study model. The Routledge Companion to Adaptation celebrates the complexity and diversity of adaptation studies, mapping the field across genres and disciplines.

the men who stare at goats: Natural Healing as Conflict Resolution Nicholson, Rebecca, 2020-10-16 Traditional methods for addressing conflict and healing have been largely replaced in elite settings by modern approaches. Rather than old and new complementing one another, bias is present. New is widely perceived as better among elite institutions, even when research indicates otherwise. Within the realm of international development, the need for cost-effective, sustainable, and successful methods of healing must be explored. *Natural Healing as Conflict Resolution* is an essential reference book that examines and addresses systemic bias towards natural healing methods and explores the mutually beneficial relationships of natural healing through human and non-human life forms in the context of resolving conflict. It illustrates not only the more obvious biological/physiological benefits of complementary approaches, but also the spiritual, emotional, and psychological benefits of integrating natural means of healing to resolve conflict. As such, the book acknowledges the effectiveness and articulates the benefits of traditional indigenous healing methods and how they can be used in complementary, mutually beneficial ways with modern practices. Highlighting emerging topics that include ecopsychology, parapsychology, and holistic medicine, this book is ideal for conflict resolution practitioners, psychologists, trauma counselors, veterans associations, pet therapists, nature organizations, academics, scientists, eco-architects and designers, international development policymakers, peacebuilding institutions, natural and traditional healers, alternative/integrative medicine practitioners, spiritualists, researchers, and students.

the men who stare at goats: Joy and International Relations Elina Penttinen, 2013-09-02 This book aims to develop new methodology for the study of international relations (IR) based on joy, informed by current thinking about posthumanism, feminist theory and positive psychology. It examines how the mechanistic-deterministic worldview derived from the Newtonian model has influenced the epistemology and methodology of IR (i.e., the idea that the world is constituted of independent fragments), and seeks ways to develop a new methodology for IR by drawing on the potential of a non-fragmented worldview. The author argues that it is this modern Western view of human beings (or societies) as isolated and separate from the world that prevents IR from finding new solutions to the questions of war and conflict. Drawing upon case studies, testimonies and examples from film, this book instead proposes joy as an alternative methodology for studying IR, exploring the possibility of self-healing in physical and emotional trauma in extreme violent conditions. The author also discusses how posthumanism contributes to positive psychology in understanding happiness and empowerment, and demonstrates how these findings can further widen the study of IR. This book will be of much interest to students of gender studies, war and conflict studies, IR theory and critical security studies.

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