

mobile device management gartner magic quadrant 2022

Mobile Device Management Gartner Magic Quadrant 2022: Navigating the Best Solutions for Your Business

mobile device management gartner magic quadrant 2022 has become a pivotal reference for organizations seeking to secure and manage their mobile infrastructure efficiently. As businesses increasingly rely on mobile devices for productivity, collaboration, and customer engagement, selecting the right mobile device management (MDM) solution is critical. The Gartner Magic Quadrant offers a trusted, comprehensive analysis of the leading players in this space, helping IT leaders make informed decisions.

In this article, we'll dive deep into the mobile device management Gartner Magic Quadrant 2022, exploring what it reveals about the current market landscape, the top vendors, and how these solutions can empower businesses in managing mobile endpoints securely and effectively.

Understanding the Mobile Device Management Gartner Magic Quadrant 2022

The Gartner Magic Quadrant is a well-respected industry report that evaluates technology providers based on their completeness of vision and ability to execute. When it comes to mobile device management, the 2022 report assesses companies offering tools designed to control, secure, and monitor mobile devices across enterprise environments.

Mobile device management solutions have evolved beyond simple device tracking and security. Today, they encompass capabilities like application management, content distribution, compliance enforcement, and integration with broader enterprise mobility management (EMM) platforms. Gartner's Magic Quadrant 2022 highlights how vendors are innovating to meet these expanding requirements, ensuring businesses have a holistic approach to mobile security and usability.

What Criteria Does Gartner Use?

Gartner evaluates MDM vendors across a variety of criteria including:

- **Product functionality:** Features such as device enrollment, policy enforcement, remote wiping, and app management.
- **Market presence:** Customer base size, geographical reach, and industry vertical coverage.
- **Innovation:** Integration of emerging technologies like AI-driven analytics, zero trust security models, and support for IoT devices.

- **Customer experience:** User satisfaction, support services, and ease of deployment.
- **Vision:** Future roadmap, adaptability to shifting mobile trends, and strategic partnerships.

This thorough approach ensures that the Magic Quadrant offers a realistic snapshot of the MDM market's current state and future direction.

Top Vendors in the Mobile Device Management Gartner Magic Quadrant 2022

The 2022 Magic Quadrant recognized several key players as Leaders, Challengers, Visionaries, and Niche Players. Understanding where each vendor stands can guide businesses in aligning technology choices with their specific needs.

Leaders

Leaders are vendors with a strong ability to execute and a clear vision for the future. They typically boast robust feature sets, broad customer adoption, and continuous innovation.

- **Microsoft Endpoint Manager (Intune):** Microsoft remains a dominant force with its Endpoint Manager platform, combining MDM with endpoint security and app management. Its seamless integration with Azure Active Directory and Microsoft 365 makes it a favorite for enterprises already invested in the Microsoft ecosystem.
- **VMware Workspace ONE:** Known for its unified endpoint management (UEM) capabilities, Workspace ONE supports a wide range of devices and platforms, providing granular control, automation, and analytics.
- **IBM MaaS360:** IBM's MaaS360 continues to impress with AI-driven insights, strong threat management, and flexible deployment options suitable for hybrid cloud environments.

Challengers and Visionaries

Challengers have solid execution but may lag in vision, whereas Visionaries innovate but may need to enhance their market execution.

- **MobileIron (now part of Ivanti):** MobileIron has been a long-standing player, recognized for its security-first approach and support for complex enterprise environments.
- **Citrix Endpoint Management:** Citrix offers strong integration with its virtualization products, appealing to organizations focused on remote work and application delivery.

Niche Players

Niche Players often serve specific sectors or provide unique features but might not have the broadest market reach.

- Vendors focusing on specific industries such as healthcare or education.
- Providers offering lightweight or cloud-native MDM solutions tailored for small to mid-size businesses.

Why the Mobile Device Management Gartner Magic Quadrant 2022 Matters for Your Organization

Choosing the right MDM platform can be overwhelming due to the sheer number of options and varying capabilities. The Gartner Magic Quadrant simplifies this by distilling complex market data into actionable insights.

Aligning Business Needs with MDM Capabilities

Not all MDM solutions fit every organization. For example, a multinational corporation with thousands of endpoints will prioritize scalability and integration with existing IT infrastructure. In contrast, a small business might focus on ease of use and cost efficiency.

Using the Magic Quadrant, IT leaders can identify vendors that align closely with their strategic goals. This alignment ensures that MDM investments deliver tangible benefits such as:

- Improved security posture with consistent policy enforcement.
- Streamlined device provisioning and lifecycle management.
- Better user experience through seamless app and content delivery.
- Compliance with regulatory requirements such as GDPR or HIPAA.

Keeping Pace with Mobile Security Challenges

Mobile threats continue to evolve, with ransomware, phishing, and data leakage risks escalating. The Gartner Magic Quadrant highlights which vendors are incorporating advanced security features like:

- Zero Trust Network Access (ZTNA) integration.

- Behavioral analytics and anomaly detection.
- Cloud-native architectures enabling rapid updates and scalability.

By selecting an MDM solution recognized in the Magic Quadrant, organizations can stay ahead of these challenges and safeguard their mobile assets effectively.

Trends and Innovations Impacting Mobile Device Management in 2022

The Gartner Magic Quadrant 2022 also sheds light on emerging trends shaping the future of mobile device management.

Unified Endpoint Management (UEM) as the New Standard

Traditional MDM is no longer sufficient as organizations manage not only smartphones and tablets but also laptops, IoT devices, and wearables. UEM platforms that combine MDM, mobile application management (MAM), and endpoint security are becoming the norm.

Focus on User Privacy and Data Protection

With increasing scrutiny on data privacy, MDM vendors are enhancing controls to protect personal information on corporate devices, ensuring compliance without compromising user experience.

AI and Automation Driving Smarter Management

AI-powered analytics help IT teams identify security risks and operational inefficiencies proactively. Automation simplifies routine tasks like patching, compliance reporting, and user support.

How to Use the Gartner Magic Quadrant 2022 in Your MDM Evaluation

The report is a valuable tool, but it should complement, not replace, a thorough evaluation process.

Steps to Maximize Its Value

1. **Identify Your Priorities:** Pinpoint what matters most—security, scalability, cost, ease of use, or integration.
2. **Review Vendor Strengths and Weaknesses:** Analyze each vendor's position in the Magic Quadrant relative to your priorities.
3. **Request Demos and Trials:** Engage with shortlisted vendors to experience their solutions firsthand.
4. **Check Customer References:** Talk to existing users to understand real-world performance and support quality.
5. **Consider Future Growth:** Ensure the chosen solution can adapt as your mobile environment evolves.

This approach helps to derive maximum benefit from Gartner's insights while tailoring the final choice to your organization's unique context.

Final Thoughts on Mobile Device Management Gartner Magic Quadrant 2022

The mobile device management Gartner Magic Quadrant 2022 remains an indispensable resource for anyone navigating the complex world of mobile security and management. By highlighting the strengths and trajectories of leading vendors, it empowers organizations to select solutions that not only address current challenges but also anticipate future needs.

Whether you're an enterprise aiming to unify device management or a growing business seeking robust mobile security, understanding the landscape through the Magic Quadrant lens can be a game-changer. Embrace this comprehensive analysis as part of your technology strategy to build a resilient, agile, and secure mobile environment.

Frequently Asked Questions

What is the Gartner Magic Quadrant for Mobile Device Management in 2022?

The Gartner Magic Quadrant for Mobile Device Management (MDM) in 2022 is a research report that evaluates and positions leading MDM vendors based on their completeness of vision and ability to execute in the mobile device management market.

Which vendors were positioned as Leaders in the 2022

Gartner Magic Quadrant for Mobile Device Management?

In the 2022 Gartner Magic Quadrant for Mobile Device Management, vendors such as Microsoft, VMware (AirWatch), IBM, and MobileIron (now part of Ivanti) were typically positioned as Leaders due to their strong market presence and comprehensive solutions.

What criteria does Gartner use to evaluate Mobile Device Management vendors in the Magic Quadrant?

Gartner evaluates Mobile Device Management vendors based on criteria including product capabilities, market understanding, innovation, customer experience, geographic strategy, and overall ability to execute business strategies.

How has the Mobile Device Management market evolved according to Gartner's 2022 Magic Quadrant?

According to Gartner's 2022 Magic Quadrant, the MDM market has evolved towards integrated Unified Endpoint Management (UEM) solutions that manage not only mobile devices but also desktops, IoT devices, and other endpoints within a single platform.

What trends in Mobile Device Management did Gartner highlight in the 2022 Magic Quadrant?

Gartner highlighted trends such as the shift to UEM, increased focus on security and zero trust, cloud-native management approaches, and the growing importance of remote work enabling technologies in the 2022 Magic Quadrant.

Why is Mobile Device Management important for enterprises according to Gartner's 2022 report?

Gartner's 2022 report emphasizes that Mobile Device Management is crucial for enterprises to secure, monitor, and manage mobile endpoints effectively, especially with the rise of remote work and diverse device ecosystems.

How does Gartner's Magic Quadrant influence purchasing decisions for MDM solutions?

Gartner's Magic Quadrant serves as a trusted resource for organizations to compare MDM vendors based on objective analysis, helping IT leaders make informed decisions aligning with their security and management requirements.

What challenges did Gartner identify for MDM vendors in the 2022 Magic Quadrant?

Challenges identified include addressing complex multi-OS environments, integrating with broader security frameworks, adapting to rapid technological changes, and meeting evolving compliance and privacy regulations.

Where can I access the full Gartner Magic Quadrant report for Mobile Device Management 2022?

The full Gartner Magic Quadrant report for Mobile Device Management 2022 can typically be accessed through Gartner's official website, often requiring a subscription or via vendor websites offering the report as a downloadable resource.

Additional Resources

Mobile Device Management Gartner Magic Quadrant 2022: A Detailed Review of the Market Leaders and Trends

mobile device management gartner magic quadrant 2022 provides a crucial lens through which enterprises and IT decision-makers can evaluate leading vendors in the mobile device management (MDM) landscape. As organizations increasingly rely on mobile technologies to maintain workforce productivity and security, understanding the strengths and challenges of top MDM solutions becomes imperative. Gartner's Magic Quadrant for MDM in 2022 offers an authoritative assessment of vendor capabilities, market positioning, and innovation trajectories, helping businesses make informed choices amid a complex and evolving ecosystem.

Understanding the Mobile Device Management Gartner Magic Quadrant 2022

Gartner's Magic Quadrant is a widely respected framework that evaluates technology providers based on their completeness of vision and ability to execute. The 2022 edition for mobile device management focuses on solutions that enable organizations to secure, monitor, and manage mobile endpoints such as smartphones, tablets, and increasingly, IoT devices. The Magic Quadrant categorizes vendors into four quadrants: Leaders, Challengers, Visionaries, and Niche Players, reflecting their market influence and strategic direction.

In the context of mobile device management, Gartner assesses critical factors including platform support, security features, integration capabilities, scalability, user experience, and regulatory compliance. The 2022 report reflects how the pandemic-driven shift to remote work and BYOD (bring your own device) policies have accelerated demand for robust MDM platforms that balance security with usability.

Key Criteria in Gartner's 2022 Evaluation

The Magic Quadrant's evaluation methodology hinges on two primary dimensions:

- **Ability to Execute:** This includes product/service quality, customer experience, operational efficiency, and overall financial health.

- **Completeness of Vision:** This measures innovation, market understanding, marketing strategy, and future product roadmap.

Within these axes, Gartner analysts weigh capabilities such as multi-OS support (iOS, Android, Windows, macOS), endpoint security integration, application management, remote troubleshooting, and analytics. Vendors that demonstrate adaptability to emerging security threats and regulatory frameworks often score higher in vision completeness.

Market Leaders in Mobile Device Management Gartner Magic Quadrant 2022

The 2022 Magic Quadrant highlights several key vendors who have distinguished themselves as leaders in the MDM space. These companies combine comprehensive feature sets with strong market presence and innovative roadmaps.

VMware Workspace ONE

VMware Workspace ONE continues to dominate with its unified endpoint management approach. It excels in delivering seamless integration across diverse device types and platforms. The platform's strength lies in its granular policy controls, extensive automation capabilities, and robust security features such as conditional access and zero-trust enforcement. VMware's strong partnerships and cloud infrastructure support also enhance its execution ability.

Microsoft Endpoint Manager

Microsoft Endpoint Manager, incorporating Intune, has gained significant traction due to its native integration with Microsoft 365 and Azure ecosystems. Its strong compliance management tools and simplified deployment process appeal to enterprises already invested in Microsoft technologies. Gartner praises its scalability and continuous improvements in analytics and reporting functionalities.

IBM MaaS360 with Watson

IBM MaaS360 stands out for its AI-powered analytics and threat detection capabilities powered by Watson. The platform offers an intuitive management console and supports a wide range of devices and operating systems. Its ability to integrate with broader security frameworks, including IBM's QRadar, provides a compelling value proposition for organizations seeking comprehensive cybersecurity management.

Emerging Trends and Innovations in MDM 2022

The 2022 Magic Quadrant also reflects several noteworthy trends shaping the mobile device management market.

Integration with Zero Trust Security Models

Increasingly, MDM vendors are embedding zero trust principles within their platforms. This shift emphasizes continuous verification of user and device trustworthiness before granting access to corporate resources. Gartner notes that leading solutions now include adaptive access controls, risk-based authentication, and real-time threat intelligence integration.

Focus on Unified Endpoint Management (UEM)

The convergence of mobile device management with broader endpoint management strategies is another key trend. Gartner's report highlights vendors expanding capabilities beyond mobile devices to manage laptops, desktops, and IoT endpoints under a single pane of glass. This unified approach simplifies administration and enhances security consistency across the enterprise.

Cloud-Native Architectures and SaaS Delivery

Cloud adoption remains pivotal in MDM evolution. Many top vendors have transitioned to software-as-a-service (SaaS) delivery models, enabling easier scalability, faster updates, and reduced infrastructure costs. Gartner emphasizes that cloud-native architectures facilitate better integration with other security and IT operations tools.

Comparative Analysis: Strengths and Considerations Among Vendors

While the Leaders quadrant showcases robust solutions, the Magic Quadrant also reveals nuances that organizations must consider when selecting an MDM provider.

- **VMware Workspace ONE:** Offers best-in-class integration and advanced policy enforcement but can present a steep learning curve for smaller teams.
- **Microsoft Endpoint Manager:** Benefits from deep Microsoft ecosystem synergy but may lack some advanced device management features preferred by non-Windows-centric environments.
- **IBM MaaS360:** Excels in AI-driven insights but sometimes faces challenges in user interface intuitiveness and onboarding complexity.

- **Other Notable Vendors:** Companies like MobileIron (now part of Ivanti), Citrix Endpoint Management, and BlackBerry UEM also provide competitive feature sets, often suited for specialized use cases or regulatory compliance-heavy industries.

Gartner's Magic Quadrant encourages enterprises to align vendor capabilities with specific organizational needs, such as scalability demands, platform diversity, security priorities, and budget constraints.

Impact of Regulatory Compliance and Privacy Concerns

Given evolving privacy regulations like GDPR, CCPA, and sector-specific mandates, mobile device management solutions are under pressure to enhance data protection and auditability. The 2022 Magic Quadrant underscores how top vendors incorporate compliance frameworks directly into their platforms, offering automated reporting, data encryption, and user consent management.

Strategic Implications for Enterprises Using Gartner's Insights

For IT leaders, the mobile device management Gartner Magic Quadrant 2022 serves not only as a vendor evaluation tool but also as a strategic guide. Understanding the competitive landscape helps organizations anticipate technological shifts and security challenges inherent in managing increasingly complex mobile environments.

Enterprises prioritizing agility may lean toward platforms with strong cloud-native capabilities and continuous innovation pipelines. Those with hybrid or legacy infrastructures might value vendors offering comprehensive on-premises support and flexible deployment options.

Moreover, Gartner's insights into vendor roadmaps highlight the importance of future-proofing investments by choosing suppliers committed to integrating emerging technologies such as AI, machine learning, and enhanced analytics.

In sum, the Magic Quadrant remains an essential resource for navigating the dynamic mobile device management market, balancing thorough analysis with practical guidance tailored to diverse enterprise contexts.

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mobile device management gartner magic quadrant 2022: Mobile Device Management

Michael Johnson, 2011 Mobile Device Management (MDM) software secures, monitors, manages and supports mobile devices deployed across an enterprise. Enterprise-grade MDM functionality typically includes over-the-air distribution of applications, data and configuration settings for all types of mobile devices, including mobile phones, smartphones, tablet computers, ruggedized mobile computers, mobile printers, mobile POS devices, etc. The intent of MDM is to optimize the functionality and security of a mobile communications network while minimizing cost and downtime. This applies to both company-owned and employee-owned devices across the enterprise. This book is your ultimate resource for Mobile Device Management. Here you will find the most up-to-date information, analysis, background and everything you need to know. In easy to read chapters, with extensive references and links to get you to know all there is to know about Mobile Device Management right away, covering: Mobile device management, Mobile phone, Tablet computer, Windows Update, FOTA (technology), Open Mobile Alliance, Cross-platform, OMA Device Management, Open standard, SMS, Wandering WiFi, Sybase, Afaria, Good Technology, Research In Motion, BlackBerry, Nokia, Intellisync, REVIVAL Mobile Management Suite, Juniper Networks, McAfee, MobileIron, Symantec, The SyncML Initiative, Device Management Forum, Mobile application development, Adaptxt, Adobe Flash Cast, Allsport GPS, Android Market, Appcelerator Titanium, AviatorCalc, Betavine, BlackBerry App World, Bolt Browser, Odyssey Software (Mobile Device Management), Binary Runtime Environment for Wireless, Brightkite, Canditv, City ID, Client-server model, Corona (software development kit), Doddle, DragonRAD, EQO, EveryWAN Mobility Manager, Exit Games, GetJar, Handheld video game, Hands-On Mobile, Illumination Software Creator, Imoblife, InnoPath Software, Internet Explorer Mobile, ISilo, ISiloX, Java Platform, Micro Edition, JavaFX, JOCA, July Systems, Kavapoint, KD Player, Kinoma, Lightweight User Interface Toolkit, List of digital distribution platforms for mobile devices, List of Google products, Loopt, Lovegetty, Lovegety, Mformation, MIDlet, MiKandi, MOAP, Mobi4Biz, Mobiflock, Mobile browser, Mobile business intelligence, Mobile dialer, Mobile e-mail, Mobile game, Mobile media, Mobile software platform, Mobile Sorcery, Mobile Virtualization, Mobile wallpaper, Mobile Web Server (Symbian OS), Mobinex, Mobiola, Mobiquant, Motoblur, Mpowerplayer, MXit, MyMobileWeb, N-Gage (service), Nellymoser, Nokia network monitor, Nokia Ovi Suite, Nokia Point & Find, Nokia Sports Tracker, Obigo Browser, Odyssey Software (Mobile Device Management), On-Device Portal, Oruxmaps, Ovi (Nokia), Ovi Maps, Palm App Catalog, Phunware, PicDial, Pokemate, Polaris Browser, Polaris Document Master, Python for S60, Qeep, QuickOffice, Radio Service Software, S60 (software platform), Secure Mobile Architecture (SMA), Sense Networks, Series 30 (software platform), Series 40, Series 80 (software platform), SHAPE Services, Skyfire (web browser), SmartCam, Smartface, Software Components OTA, Sonic Boom, Inc., Sony Ericsson Java Platform, Sybase unwired platform, SyncShield, System Center Mobile Device Manager, Tomytronic 3D, ToneThis, TouchPal, Tristit Browser, UAProf, Ubitexx, UDigits, Universal Mobile Interface, UZard Web, Virtual Radio, Web Browser for S60, WebKit, WiDEN, WikiPock, Windows Marketplace for Mobile, Windows Phone Marketplace, WIPI, WMLScript, WorkLight, Yahoo! Go, Zlango, Zozoc This book explains in-depth the real drivers and workings of Mobile Device Management. It reduces the risk of your technology, time and resources investment decisions by enabling you to compare your understanding of Mobile Device Management with the objectivity of experienced IT professionals.

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for you to access and use. Also, if you are looking for answers to one or more of these questions then THIS is the title for you: Why invest to mobile device management? Mobile Device Management: Which MDM solution works best - Maas360 or air-watch? Why does the IT department need a Mobile Device Management (MDM) software while deploying mobile devices? Mobile Device Management: What new MDM features will iOS 6 bring? Is there any open source project/solution for MDM (mobile device management)? Enterprise App Stores and Mobile Device Management: Is there a difference? What is MDM (mobile device management)? What are the reviews for Airwatch's Mobile Device Management software? How do companies handle mobile device management for their iPhones and iPads? Mobile Device Management: Is there any alternate to AFARIA in SMP? Does Google use a mobile device management app for its corporate smartphones? Who can benefit from mobile device management solutions? Why? Is there any Mobile Device Management platforms that do not rely on Exchange Activesync or BES? What new mobile device management features did iOS 8 bring? Between Zenprise and MobileIron, which entity provides better solutions for mobile device management within an enterprise? Why did Google buy the Divide mobile device management startup? What is the best Mobile Device Management option for iOS devices? ...and much more...

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comprehensive exploration of Mobile Device Management (MDM) in modern corporate environments, guiding readers through the strategic, technical, and operational aspects of implementing and managing MDM solutions at scale. It examines how organizations can secure and control mobile endpoints across diverse device ecosystems while enabling flexibility, productivity, and compliance. Covering key topics such as architecture design, policy enforcement, security integration, hybrid workforce support, and future trends, the book offers practical insights, real-world case studies, and best practices for IT leaders, security professionals, and enterprise architects. Whether deploying MDM for the first time or optimizing an existing solution, this book serves as an essential resource for mastering mobile device governance in an ever-evolving digital landscape.

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in general, the target markets, the services and support offered and worldwide partners of the vendor. This information should give you the opportunity to select solutions not only based on fast changing feature lists but also on substantial business information you will require for long-term decisions.

mobile device management gartner magic quadrant 2022: Enterprise Mobility Suite
Managing BYOD and Company-Owned Devices Yuri Diogenes, Jeff Gilbert, 2015-03-13 Manage all the mobile devices your workforce relies on Learn how to use Microsoft's breakthrough Enterprise Mobility Suite to help securely manage all your BYOD and company-owned mobile devices: Windows, iOS, and Android. Two of the leading mobile device management experts at Microsoft show you how to systematically help protect employee privacy and corporate assets without compromising productivity. You'll find best practices, step-by-step guidance, and real-world scenarios for every stage of planning, design, deployment, and administration. Empower your mobile users while improving security and controlling costs Master proven best practices for centrally managing smartphones and tablets Plan mobile strategies that encompass users, devices, apps, and data Overcome BYOD's unique challenges, constraints, and compliance issues Provide common "hybrid" user identities and a seamless experience across all resources: on-premises, datacenter, and cloud Simplify and improve device enrollment, monitoring, and troubleshooting Help safeguard both corporate and personal information

mobile device management gartner magic quadrant 2022: MOBILE DEVICE MGMT
HANDBK - EV Lily Colon, 2016-11-22 In business, art, and life, creating on a world-class level demands bold action and leaps of faith in the face of great uncertainty. But that uncertainty can lead to fear, anxiety, paralysis, and destruction. It can gut creativity and stifle innovation. It can keep you from taking the risks necessary to do great work and craft a deeply-rewarding life. And it can bring companies that rely on innovation grinding to a halt. That is, unless you know how to use it to your advantage. Colon draws on leading-edge technology best practices, and awareness-focusing techniques in a fresh, practical, nondogmatic way. Their approach enables creativity and productivity on an entirely different level and can turn the once-tortuous Mobile Device Management journey into a more enjoyable quest. PLUS, INCLUDED with your purchase, are real-life document resources; this kit is available for instant download, giving you the tools to navigate and deliver on any Mobile Device Management goal.

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Mdm Gerard Blokdyk, 2017-10-03 In what way can we redefine the criteria of choice in our category in our favor, as Method introduced style and design to cleaning and Virgin America returned glamor to flying? Does Mobile Device Management MDM create potential expectations in other areas that need to be recognized and considered? Does Mobile Device Management MDM systematically track and analyze outcomes for accountability and quality improvement? Does Mobile Device Management MDM analysis show the relationships among important Mobile Device Management MDM factors? Have the concerns of stakeholders to help identify and define potential barriers been obtained and analyzed? This premium Mobile Device Management MDM self-assessment will make you the accepted Mobile Device Management MDM domain adviser by revealing just what you need to know to be fluent and ready for any Mobile Device Management MDM challenge. How do I reduce the effort in the Mobile Device Management MDM work to be done to get problems solved? How can I ensure that plans of action include every Mobile Device Management MDM task and that every Mobile Device Management MDM outcome is in place? How will I save time investigating strategic and tactical options and ensuring Mobile Device Management MDM opportunity costs are low? How can I deliver tailored Mobile Device Management MDM advise instantly with structured going-forward plans? There's no better guide through these mind-expanding questions than acclaimed best-selling author Gerard Blokdyk. Blokdyk ensures all Mobile Device Management MDM essentials are covered, from every angle: the Mobile Device Management MDM self-assessment shows succinctly and clearly that what needs to be clarified to organize the business/project activities and processes so that Mobile Device Management MDM outcomes are achieved. Contains

extensive criteria grounded in past and current successful projects and activities by experienced Mobile Device Management MDM practitioners. Their mastery, combined with the uncommon elegance of the self-assessment, provides its superior value to you in knowing how to ensure the outcome of any efforts in Mobile Device Management MDM are maximized with professional results. Your purchase includes access to the \$249 value Mobile Device Management MDM self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows your organization exactly what to do next. Your exclusive instant access details can be found in your book.

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Beauduin, 2015-02-26 Mobile applications are now part of our personal daily life. Imagine how many times you spend per day running applications on your smartphone or tablet. Day-to-day applications such as your calendar, your email client or your browser; social networking apps that allow you to connect to friends and colleagues, productivity apps dedicated to practising sports, daily budgeting, travel, bookings etc. While consuming personal mobile applications is based on a e;Try & Throwe; model, mobile applications entering the enterprise world require a more thoughtful approach. Enterprises must have a mobility strategy. As mobile technology has entered a mature phase, companies are confident enough to start implementing mobility. Axel Beauduin and Rachid Kaouass share their experience and pragmatic vision of enterprise mobility and how best to implement it. The authors will guide you through every step of the process, from roadmap construction to the deployment of mobile applications in the enterprise. This book will be useful to all IT and non-IT business actors interested in implementing mobile solutions in their company or organisation.

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