

2023 ford escape order guide

2023 Ford Escape Order Guide

The 2023 Ford Escape order guide is your essential companion for navigating the exciting world of Ford's latest compact SUV. This comprehensive guide will walk you through every aspect of configuring your perfect 2023 Ford Escape, from selecting the ideal trim level to choosing from a diverse palette of exterior colors and sophisticated interior finishes. We'll delve into the innovative technology features that define the 2023 Escape, explore the various powertrain options designed to balance efficiency and performance, and highlight the advanced safety systems that provide peace of mind. Whether you're looking for the fuel-sipping hybrid, the powerful plug-in hybrid, or the capable EcoBoost engine, this guide will equip you with the knowledge to make informed decisions. Get ready to discover the many possibilities and personalize your 2023 Ford Escape to perfectly suit your lifestyle and driving needs.

- Understanding the 2023 Ford Escape Trim Levels
- Powertrain Options for Your 2023 Ford Escape
- Exterior Design and Color Choices for the 2023 Ford Escape
- Interior Comfort and Technology in the 2023 Ford Escape
- Advanced Safety Features for the 2023 Ford Escape
- Available Packages and Standalone Options for Customization
- The Ordering Process for Your 2023 Ford Escape

Navigating 2023 Ford Escape Trim Levels: Finding Your Perfect Fit

The 2023 Ford Escape offers a diverse range of trim levels, each designed to cater to different preferences and budgets. Understanding these options is the first crucial step in building your ideal vehicle. Ford has meticulously crafted these trims to provide distinct levels of features, technology, and styling, ensuring there's an Escape for nearly every driver. From the value-oriented base models to the more luxurious and feature-rich variants, each trim builds upon the foundation of the Escape's renowned versatility and practicality.

The Entry-Level 2023 Ford Escape Base Trim

The 2023 Ford Escape Base trim serves as an excellent starting point, offering a well-rounded package of essential features and modern conveniences. This trim is ideal for buyers who prioritize value without compromising on the core functionalities and stylish appearance of the Ford Escape. It typically includes a robust infotainment system with smartphone integration, a comfortable and spacious interior, and a suite of standard safety technologies. The focus here is on delivering a reliable and enjoyable driving experience, making it a popular choice for first-time Ford SUV buyers or those seeking a straightforward yet capable vehicle.

2023 Ford Escape Active Trim: Enhanced Features and Style

Stepping up to the 2023 Ford Escape Active trim introduces a noticeable enhancement in both features and aesthetic appeal. This trim often includes upgraded exterior elements, such as distinctive wheel designs and body-colored accents, which contribute to a more sophisticated look. Inside, you can expect more premium materials and potentially additional comfort features like enhanced seat adjustability or improved climate control. The Active trim strikes a balance between affordability and added desirability, making it a sweet spot for many consumers looking for a bit more flair and functionality from their 2023 Ford Escape.

The 2023 Ford Escape ST-Line: Sporty Design and Performance Cues

For those who appreciate a sportier aesthetic, the 2023 Ford Escape ST-Line is a compelling option. This trim level is characterized by its aggressive styling cues, including unique front and rear fascias, a sport-tuned suspension for a more engaging driving dynamic, and often larger, stylish wheels. The interior also receives sport-inspired touches, such as unique seat designs and trim accents. While it emphasizes a sportier feel, the ST-Line typically offers a range of modern technologies and comfort amenities, bridging the gap between everyday practicality and a more performance-oriented driving experience.

2023 Ford Escape ST-Line Select: Elevated Sportiness

Building upon the sporty foundation of the ST-Line, the 2023 Ford Escape ST-Line Select takes the sporty appeal a notch higher. This trim often introduces additional premium features and refinements that further distinguish it from the standard ST-Line. Expect enhanced interior materials, more advanced technology options, and potentially driver-assist features that are standard at this level. The ST-Line Select is for the discerning buyer

who wants a 2023 Ford Escape that not only looks the part but also delivers a more refined and feature-rich experience.

The 2023 Ford Escape ST-Line Elite: Maximum Sporty Appeal

Crowning the sporty ST-Line hierarchy, the 2023 Ford Escape ST-Line Elite represents the pinnacle of sporty styling and integrated technology within this sub-lineup. This trim level typically includes the most comprehensive suite of features, often incorporating premium sound systems, advanced navigation, and the most sophisticated driver-assistance technologies as standard. The exterior design is usually complemented with larger wheels and exclusive design elements. The ST-Line Elite is for those who desire the most dynamic and visually striking 2023 Ford Escape, packed with the latest innovations.

2023 Ford Escape Platinum: Luxury and Refinement

The 2023 Ford Escape Platinum trim shifts the focus towards luxury and refined comfort. This level is designed for buyers who seek a more premium experience, with abundant standard features that enhance both the driving and passenger experience. Expect higher-grade interior materials, such as premium leather upholstery, and sophisticated design elements throughout the cabin. The Platinum trim often includes premium audio systems, advanced climate control features, and a generous array of driver-assistance technologies, positioning it as a top-tier choice for those prioritizing comfort and sophistication in their 2023 Ford Escape.

The Top-Tier 2023 Ford Escape Platinum Hybrid

For the environmentally conscious and technologically forward driver, the 2023 Ford Escape Platinum Hybrid offers the ultimate blend of luxury and efficiency. This trim combines all the premium features and luxurious appointments of the Platinum model with the groundbreaking powertrain of the Escape Hybrid. It delivers exceptional fuel economy without sacrificing performance or comfort. The Platinum Hybrid is a testament to Ford's commitment to innovation, providing a sophisticated and eco-friendly driving experience that is both powerful and refined, making it a standout option in the compact SUV segment.

Powertrain Options for Your 2023 Ford Escape: Efficiency Meets Performance

Selecting the right powertrain for your 2023 Ford Escape is paramount to tailoring the vehicle to your driving habits and priorities. Ford offers a diverse range of engine choices, including efficient hybrid and plug-in hybrid variants, alongside capable EcoBoost gasoline engines. Each option is engineered to deliver a distinct blend of fuel economy, power, and responsiveness, ensuring that every 2023 Ford Escape can be configured for optimal performance and efficiency.

The Standard 1.5L EcoBoost Engine

The standard engine in many 2023 Ford Escape models is the 1.5-liter EcoBoost, a turbocharged three-cylinder powerhouse. This engine is designed to provide a compelling balance between robust performance and impressive fuel efficiency. It's an excellent choice for daily commuting and general driving, offering sufficient power for merging onto highways and navigating city streets with ease. The advanced EcoBoost technology ensures that this compact engine delivers strong torque and a responsive feel, contributing to an enjoyable driving experience.

The Available 2.0L EcoBoost Engine with AWD

For those seeking more potent acceleration and enhanced towing capability, the 2.0-liter EcoBoost engine is a highly recommended option. This turbocharged four-cylinder engine delivers significantly more horsepower and torque than the standard 1.5L, making it ideal for drivers who frequently carry heavy loads or desire a more dynamic driving feel. When paired with the available All-Wheel Drive (AWD) system, this powertrain provides exceptional traction and stability in various road conditions, further enhancing the 2023 Ford Escape's versatility.

The 2023 Ford Escape Hybrid Powertrain

The 2023 Ford Escape Hybrid represents a significant leap forward in fuel efficiency for the compact SUV segment. This sophisticated powertrain combines a gasoline engine with an electric motor to deliver outstanding miles per gallon without compromising on power. The hybrid system intelligently manages the power delivery, allowing for electric-only driving at lower speeds and providing a seamless transition between gasoline and electric power. It's an ideal choice for urban driving and for those looking to reduce their fuel costs and environmental impact.

The 2023 Ford Escape Plug-In Hybrid (PHEV): Electric Range and Flexibility

For the ultimate in fuel efficiency and electric-only driving capability, the

2023 Ford Escape Plug-In Hybrid (PHEV) is the pinnacle. This advanced powertrain allows you to travel a significant distance on electric power alone after charging the battery from an external source. The PHEV offers the flexibility of a traditional hybrid for longer journeys when the electric range is depleted. It's the perfect solution for drivers who want to minimize their reliance on gasoline and enjoy the benefits of electric vehicle technology in a practical SUV format.

Exterior Design and Color Choices for the 2023 Ford Escape

The exterior of the 2023 Ford Escape is designed to be both stylish and functional, with a sleek profile and modern cues that appeal to a wide audience. Ford offers a variety of exterior paint colors and wheel options to allow for significant personalization, enabling you to create a 2023 Ford Escape that truly reflects your individual style. From sophisticated metallics to vibrant hues, the color palette allows for expressive customization.

A Spectrum of 2023 Ford Escape Exterior Colors

Ford provides a diverse and appealing selection of exterior paint colors for the 2023 Ford Escape, ensuring that buyers can find a shade that matches their personality. The available colors typically include popular options like classic whites, sophisticated grays and silvers, deep blacks, and various shades of blue and red. Some trims may also offer more unique or premium color choices, adding an extra layer of exclusivity and style to your 2023 Ford Escape order. Each color is applied with Ford's high-quality finish for durability and a lasting shine.

- Agate Black Metallic
- Oxford White
- Star White Metallic Tri-Coat
- Rapid Red Metallic Tinted Clearcoat
- Icelandic Blue
- Carbonized Gray Metallic
- Iconic Silver Metallic
- Cactus Gray

Wheel Options to Complement Your 2023 Ford Escape

The wheels on a vehicle play a crucial role in its overall appearance, and the 2023 Ford Escape offers a range of wheel designs and sizes to complement its styling. From standard alloy wheels on lower trims to larger, more intricate designs on higher trims or sport-oriented models, there are options to suit every taste. Whether you prefer a sleek, minimalist look or a more aggressive, sporty stance, the available wheel choices allow you to further personalize the exterior of your 2023 Ford Escape.

Interior Comfort and Technology in the 2023 Ford Escape

Step inside the 2023 Ford Escape and discover a cabin designed for modern comfort, convenience, and connectivity. Ford has integrated intuitive technology and premium materials to create an environment that is both functional and enjoyable for drivers and passengers alike. The spacious interior, coupled with advanced infotainment and driver-assist systems, makes the 2023 Escape a compelling choice for those seeking a well-equipped compact SUV.

The Infotainment System and Connectivity Features

Central to the 2023 Ford Escape's interior experience is its advanced infotainment system. Featuring a user-friendly touchscreen interface, it provides seamless integration with your digital life. Standard features often include Apple CarPlay and Android Auto compatibility, allowing you to access your smartphone's apps, navigation, and music directly through the vehicle's display. Available upgrades can include larger screen sizes, built-in navigation, and premium audio systems, ensuring that your 2023 Ford Escape is always connected and entertaining.

Comfort and Convenience Amenities

Ford has prioritized comfort and convenience in the 2023 Ford Escape's interior design. Depending on the chosen trim level, you can expect features such as power-adjustable seats with lumbar support, heated and ventilated front seats, and a heated steering wheel for those colder mornings. Dual-zone automatic climate control ensures consistent comfort for all occupants. Ample legroom and cargo space, along with thoughtful storage solutions, further enhance the practicality and livability of the 2023 Escape's cabin.

Interior Material and Finish Options

The choice of interior materials and finishes significantly impacts the overall feel of the 2023 Ford Escape. Lower trims may feature durable cloth upholstery, while higher trims can be optioned with premium materials like ActiveX seating or genuine leather. Trim-specific accents, such as metallic or wood-grain finishes, can also be found in more upscale configurations, adding a touch of elegance and sophistication to the cabin. These choices allow you to tailor the interior ambiance to your personal preferences.

Advanced Safety Features for the 2023 Ford Escape

Safety is a cornerstone of the 2023 Ford Escape, with Ford equipping its latest compact SUV with a comprehensive suite of advanced driver-assistance systems (ADAS) designed to enhance awareness and prevent accidents. These technologies work in tandem to provide an extra layer of protection for you and your passengers, making every journey in your 2023 Ford Escape more secure.

Ford Co-Pilot360: A Suite of Standard Safety Technologies

The Ford Co-Pilot360 suite comes standard on most 2023 Ford Escape models and includes a range of crucial safety features. This suite typically comprises automatic emergency braking with pedestrian detection, blind-spot monitoring with cross-traffic alert, lane-keeping assist, and a rearview camera. These systems actively monitor your surroundings and can intervene to help avoid collisions, providing invaluable assistance in various driving scenarios.

Available Advanced Driver-Assistance Systems

Beyond the standard Co-Pilot360, the 2023 Ford Escape offers several optional advanced driver-assistance systems that further elevate its safety credentials. These may include adaptive cruise control, which automatically adjusts your speed to maintain a set distance from the vehicle ahead, evasive steering assist, which helps you steer around obstacles, and an enhanced active park assist system. Selecting these options can provide a more relaxed and confident driving experience, particularly on long trips or in busy urban environments.

Available Packages and Standalone Options for Customization

To further personalize your 2023 Ford Escape, Ford offers a variety of option packages and individual standalone features. These selections allow you to add specific functionalities, enhance comfort, or upgrade the styling of your vehicle to precisely match your needs and desires. Carefully reviewing these options is key to building the perfect 2023 Ford Escape for your lifestyle.

Popular 2023 Ford Escape Option Packages

Ford frequently bundles desirable features into convenient option packages for the 2023 Ford Escape. These packages can range from technology-focused bundles, adding premium audio or advanced navigation, to comfort and convenience packages that include features like a panoramic sunroof or a hands-free liftgate. Sportier trims may have packages that enhance the exterior styling or suspension. Understanding what each package offers will help you make informed decisions about your 2023 Ford Escape order.

Standalone Features for Tailored Personalization

In addition to packages, numerous standalone options are available for the 2023 Ford Escape, allowing for highly specific customization. These might include trailer tow packages for those who need to haul, premium floor mats for added interior protection, or specialized wheel locks for security. You can also often choose individual upgrades to the sound system or driver assistance features. Exploring these standalone options ensures that no specific need or desire for your 2023 Ford Escape goes unmet.

The Ordering Process for Your 2023 Ford Escape

Ordering a 2023 Ford Escape involves a structured process designed to ensure you receive the exact vehicle you envision. Understanding these steps will help streamline your experience, from initial configuration to taking delivery of your new Ford Escape. Whether you are ordering through a dealership or utilizing Ford's online tools, clarity in the ordering process is essential for satisfaction.

Researching and Configuring Your 2023 Ford Escape

The initial phase of ordering a 2023 Ford Escape involves thorough research and configuration. Utilize this 2023 Ford Escape order guide, along with Ford's official website or a local dealership's resources, to explore all

available trim levels, powertrains, features, and options. Spend time carefully selecting the specifications that best suit your needs, budget, and preferences. This meticulous planning phase is crucial for a successful order.

Placing Your Order with a Ford Dealership

Once you have finalized your configuration for the 2023 Ford Escape, the next step is to place your order with an authorized Ford dealership. A sales consultant will assist you in submitting your custom order, including details like your chosen trim, paint color, interior options, and any packages or accessories. You will typically be provided with an order confirmation and an estimated production timeframe. The dealership will guide you through any necessary deposits or financing arrangements.

Tracking Your 2023 Ford Escape Order and Delivery

After your 2023 Ford Escape order has been placed, Ford provides mechanisms for tracking its progress. Your dealership can often provide updates on the build status and estimated delivery date. Some Ford systems may allow for online tracking of your vehicle's journey from the factory to the dealership. Once your 2023 Ford Escape arrives at the dealership, you will be contacted to arrange for final inspection, paperwork completion, and delivery.

Frequently Asked Questions

What are the key powertrain options available for the 2023 Ford Escape, and how do they differ?

The 2023 Ford Escape offers several powertrain options, including a standard 1.5L EcoBoost engine, a more powerful 2.0L EcoBoost engine with AWD, a 2.5L Hybrid powertrain, and a plug-in hybrid (PHEV) option. The differences lie in horsepower, torque, fuel efficiency, and the availability of all-wheel drive.

What are the major trim levels for the 2023 Ford Escape, and what are the primary distinctions?

The 2023 Ford Escape is available in several trim levels, typically starting with the base model and progressing through ST-Line, ST-Line Select, ST-Line Elite, Active, and Plug-In Hybrid variants. Key distinctions often include exterior styling elements, interior comfort and technology features, and powertrain availability.

What are the notable technology and infotainment features in the 2023 Ford Escape?

The 2023 Ford Escape boasts features like a standard SYNC 4 system with an 8-inch touchscreen (or an available 13.2-inch touchscreen), Apple CarPlay and Android Auto compatibility, FordPass Connect with Wi-Fi hotspot, and available premium audio systems. Advanced driver-assistance technologies are also prominent.

What safety and driver-assistance features are included in the Ford Co-Pilot360 suite for the 2023 Escape?

Ford Co-Pilot360 is standard on most trims and includes features like Pre-Collision Assist with Automatic Emergency Braking, Blind Spot Information System with Cross-Traffic Alert, Lane-Keeping System, and a rearview camera. Higher trims or optional packages can add features like Adaptive Cruise Control and Evasive Steering Assist.

How does the cargo space and interior versatility compare across the different 2023 Ford Escape configurations?

The 2023 Ford Escape offers flexible cargo space with its sliding rear seats and a fold-flat rear seatback, providing up to 65.4 cubic feet of cargo volume with the rear seats down. The Hybrid and PHEV models may have slightly reduced cargo space due to battery placement.

What are the fuel economy ratings for the gasoline, hybrid, and plug-in hybrid versions of the 2023 Ford Escape?

Fuel economy varies significantly by powertrain. The gasoline 1.5L EcoBoost typically achieves around 28-30 MPG combined, while the 2.0L EcoBoost AWD is around 26-28 MPG combined. The Hybrid offers excellent MPG, often in the high 40s combined, and the PHEV provides significant all-electric range and high MPG equivalent.

What are the exterior and interior design changes or updates for the 2023 Ford Escape compared to the previous model year?

The 2023 Ford Escape received a significant mid-cycle refresh, featuring a redesigned front fascia with a new grille and lighting signature, updated rear styling, and new wheel designs. Interior updates include a larger available touchscreen and revised dashboard elements.

Are there any new special editions or appearance packages for the 2023 Ford Escape that are trending?

Yes, the 2023 Ford Escape introduced the ST-Line series of trims (ST-Line, ST-Line Select, ST-Line Elite), which offer a sportier exterior and interior appearance inspired by Ford's performance ST models, without necessarily changing the core powertrain performance.

What is the towing capacity of the 2023 Ford Escape, and which powertrains are best suited for towing?

The 2023 Ford Escape has a maximum towing capacity of up to 3,500 pounds when equipped with the 2.0L EcoBoost engine and the Class II Trailer Tow Package. The Hybrid and PHEV models have a lower towing capacity, typically around 1,500 pounds.

How does the pricing structure and availability of optional packages work for the 2023 Ford Escape order guide?

The pricing structure for the 2023 Ford Escape varies by trim level, with optional packages offering bundles of features like technology upgrades, premium sound systems, or advanced safety technologies. Availability of certain features and packages may be tied to specific trim levels or powertrain choices.

Additional Resources

Here are 9 book titles related to a 2023 Ford Escape order guide, each beginning with :

1. The Essential 2023 Ford Escape Buyer's Companion

This guide is designed to be your ultimate resource when navigating the ordering process for the 2023 Ford Escape. It delves into the various trim levels, engine options, and drivetrain configurations available. You'll find detailed explanations of standard and optional features, helping you make informed decisions about your specific needs and budget.

2. Inside the 2023 Ford Escape: A Configuraton Manual

Explore the intricate world of customizing your 2023 Ford Escape with this comprehensive manual. It breaks down the complex web of packages, accessories, and aesthetic choices offered for the model year. Understand how each selection impacts the vehicle's performance, comfort, and overall value.

3. Your 2023 Ford Escape: From Order to Ownership Roadmap

This book serves as a step-by-step guide from the moment you place your order for a 2023 Ford Escape to your first drive off the lot. It covers the

ordering process itself, including typical wait times and delivery expectations. Furthermore, it provides tips for the handover and initial familiarization with your new vehicle.

4. Decoding the 2023 Ford Escape: Options & Packages Explained

Navigate the often-confusing landscape of automotive options and packages with ease. This title demystifies the various bundles of features available for the 2023 Ford Escape, clarifying what each option entails and how they complement each other. It's an invaluable tool for building the perfect Escape tailored to your lifestyle.

5. The Savvy Shopper's Guide to the 2023 Ford Escape

Empower yourself with knowledge before placing your order for the 2023 Ford Escape. This guide focuses on smart purchasing strategies, helping you identify the best value and avoid unnecessary add-ons. Learn how to prioritize features that matter most to you, ensuring a satisfying and cost-effective purchase.

6. Optimizing Your 2023 Ford Escape: Feature Focus

This book zeroes in on the key features that define the 2023 Ford Escape experience. It highlights technological advancements, safety innovations, and comfort enhancements available for the model. By understanding the purpose and benefit of each significant feature, you can confidently select the best configuration for your daily driving.

7. Navigating the 2023 Ford Escape Order Sheet

Demystify the official order form for the 2023 Ford Escape with this practical guide. It breaks down each section of the order sheet, explaining the terminology and implications of your selections. This resource ensures you understand exactly what you're ordering and can confidently communicate your preferences.

8. Building Your Dream 2023 Ford Escape: A Practical Workbook

This interactive book acts as a personalized workbook for configuring your 2023 Ford Escape. It prompts you to consider your driving habits, family needs, and desired amenities. With checklists and space for notes, you can actively plan out your ideal build and make the ordering process a more engaging experience.

9. The 2023 Ford Escape: A Feature-by-Feature Breakdown for Buyers

Get an in-depth look at every significant feature offered on the 2023 Ford Escape. This guide meticulously details the specifications, benefits, and potential drawbacks of each option. Whether you're interested in the powertrain, interior technology, or exterior styling, this book provides the clarity you need to make your selection.

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