THE NEOLIBERAL ECONOMICS OF THE 1970S STRESSED

THE NEOLIBERAL ECONOMICS OF THE 1970s STRESSED A FUNDAMENTAL SHIFT IN ECONOMIC THOUGHT AND POLICY THAT MARKED A DEPARTURE FROM THE KEYNESIAN CONSENSUS DOMINANT IN THE POST-WORLD WAR II ERA. THIS SCHOOL OF ECONOMIC THOUGHT EMPHASIZED DEREGULATION, FREE MARKETS, REDUCED GOVERNMENT INTERVENTION, AND A FOCUS ON CONTROLLING INFLATION RATHER THAN UNEMPLOYMENT. EMERGING IN RESPONSE TO THE STAGFLATION CRISIS OF THE 1970s—A COMBINATION OF STAGNATION AND INFLATION—NEOLIBERALISM SOUGHT TO ADDRESS THE INEFFICIENCIES AND RIGIDITIES PERCEIVED IN EXISTING ECONOMIC POLICIES. THE NEOLIBERAL ECONOMICS OF THE 1970s STRESSED THE IMPORTANCE OF MONETARY DISCIPLINE, PRIVATIZATION OF STATE-OWNED ENTERPRISES, AND LIBERALIZATION OF INTERNATIONAL TRADE AND CAPITAL FLOWS. THIS ARTICLE EXPLORES THE HISTORICAL CONTEXT, KEY PRINCIPLES, POLICY IMPLEMENTATIONS, AND THE BROADER ECONOMIC AND SOCIAL IMPACTS OF NEOLIBERALISM DURING THIS CRITICAL DECADE. THE FOLLOWING SECTIONS PROVIDE A DETAILED EXAMINATION OF THESE ASPECTS TO DEEPEN UNDERSTANDING OF THE NEOLIBERAL ECONOMICS OF THE 1970s STRESSED AND ITS LASTING INFLUENCE ON GLOBAL ECONOMIC FRAMEWORKS.

- HISTORICAL CONTEXT OF NEOLIBERAL ECONOMICS IN THE 1970s
- Core Principles of Neoliberal Economics
- Policy Implementations and Economic Reforms
- IMPACT ON INFLATION, UNEMPLOYMENT, AND ECONOMIC GROWTH
- CRITIQUES AND CONTROVERSIES SURROUNDING NEOLIBERALISM

HISTORICAL CONTEXT OF NEOLIBERAL ECONOMICS IN THE 1970S

THE 1970s REPRESENTED A PERIOD OF ECONOMIC TURBULENCE CHARACTERIZED BY STAGFLATION, OIL SHOCKS, AND GROWING SKEPTICISM TOWARDS KEYNESIAN ECONOMIC POLICIES. TRADITIONAL KEYNESIANISM, WHICH ADVOCATED FOR GOVERNMENT INTERVENTION TO MANAGE DEMAND AND UNEMPLOYMENT, STRUGGLED TO ADEQUATELY ADDRESS THE SIMULTANEOUS RISE IN INFLATION AND STAGNANT GROWTH THAT PLAGUED MANY ADVANCED ECONOMIES. THIS FAILURE CREATED FERTILE GROUND FOR ALTERNATIVE ECONOMIC MODELS. NEOLIBERAL ECONOMICS EMERGED AS A RESPONSE TO THESE CHALLENGES, ADVOCATING FOR MARKET-ORIENTED REFORMS AND LESS GOVERNMENT INTERFERENCE. INFLUENTIAL ECONOMISTS SUCH AS MILTON FRIEDMAN AND FRIEDRICH HAYEK CRITICIZED GOVERNMENT OVERREACH AND ARGUED FOR POLICIES THAT EMPHASIZED INDIVIDUAL FREEDOM, MARKET EFFICIENCY, AND FISCAL AUSTERITY. THE DECADE THUS WITNESSED A GRADUAL SHIFT IN ECONOMIC THOUGHT, SETTING THE STAGE FOR MAJOR POLICY CHANGES IN THE 1980S.

ECONOMIC CHALLENGES OF THE 1970s

THE DECADE WAS MARKED BY SEVERAL SIGNIFICANT ECONOMIC PROBLEMS THAT UNDERMINED CONFIDENCE IN EXISTING POLICIES.

STAGFLATION COMBINED HIGH INFLATION RATES WITH STAGNANT ECONOMIC GROWTH AND RISING UNEMPLOYMENT, A
PHENOMENON PREVIOUSLY CONSIDERED UNLIKELY UNDER KEYNESIAN THEORY. THE 1973 OIL CRISIS, TRIGGERED BY OPEC'S OIL
EMBARGO, EXACERBATED INFLATION AND DISRUPTED GLOBAL ENERGY SUPPLIES. ADDITIONALLY, INCREASING GLOBAL
COMPETITION AND TECHNOLOGICAL CHANGES PRESSURED INDUSTRIAL ECONOMIES, LEADING TO DEINDUSTRIALIZATION IN SOME
REGIONS. THESE CHALLENGES UNDERSCORED THE LIMITATIONS OF STATE-LED ECONOMIC MANAGEMENT AND STIMULATED INTEREST
IN NEOLIBERAL ALTERNATIVES.

INTELLECTUAL FOUNDATIONS OF NEOLIBERALISM

NEOLIBERAL ECONOMICS DREW HEAVILY FROM CLASSICAL LIBERALISM AND FREE-MARKET IDEAS, UPDATED FOR THE MODERN ECONOMIC CONTEXT. THINK TANKS, UNIVERSITIES, AND POLICY FORUMS BECAME HUBS FOR DEVELOPING NEOLIBERAL THOUGHT.

KEY INTELLECTUAL CONTRIBUTIONS INCLUDED CRITIQUES OF KEYNESIAN FISCAL POLICY, ARGUMENTS FOR MONETARY CONTROL TO CURB INFLATION, AND ADVOCACY FOR DEREGULATION AND PRIVATIZATION. THIS INTELLECTUAL GROUNDWORK LAID THE FOUNDATION FOR THE POLICY REFORMS THAT DEFINED THE DECADE AND INFLUENCED LATER ADMINISTRATIONS WORLDWIDE.

CORE PRINCIPLES OF NEOLIBERAL ECONOMICS

The neoliberal economics of the 1970s stressed several core principles that distinguished it from previous economic paradigms. At its heart was a belief in the efficiency of free markets and skepticism towards government intervention. These principles emphasized individual responsibility, market competition, and the importance of limiting inflation to foster economic stability. The following subtopics outline the primary tenets that guided neoliberal policy-making during this period.

DEREGULATION AND MARKET LIBERALIZATION

NEOLIBERALISM ADVOCATED FOR THE REMOVAL OF GOVERNMENT-IMPOSED RESTRICTIONS ON BUSINESSES AND FINANCIAL MARKETS. THIS DEREGULATION WAS INTENDED TO INCREASE COMPETITION, IMPROVE EFFICIENCY, AND STIMULATE INNOVATION. BY REDUCING BARRIERS TO ENTRY AND LIMITING STATE CONTROL, MARKETS WERE EXPECTED TO ALLOCATE RESOURCES MORE EFFECTIVELY THAN CENTRALIZED PLANNING OR INTERVENTIONIST POLICIES.

MONETARY POLICY FOCUSED ON INFLATION CONTROL

CONTRARY TO KEYNESIAN EMPHASIS ON REDUCING UNEMPLOYMENT THROUGH FISCAL STIMULUS, NEOLIBERAL ECONOMICS PRIORITIZED CONTROLLING INFLATION THROUGH TIGHT MONETARY POLICY. CENTRAL BANKS WERE ENCOURAGED TO TARGET LOW INFLATION RATES USING INTEREST RATE ADJUSTMENTS AND MONEY SUPPLY CONTROLS. THIS APPROACH AIMED TO RESTORE PRICE STABILITY, WHICH WAS SEEN AS ESSENTIAL FOR LONG-TERM ECONOMIC GROWTH.

PRIVATIZATION AND REDUCTION OF THE PUBLIC SECTOR

REDUCING THE SIZE AND SCOPE OF GOVERNMENT WAS CENTRAL TO NEOLIBERAL THOUGHT. THIS INCLUDED PRIVATIZING STATE-OWNED ENTERPRISES AND REDUCING PUBLIC SPENDING ON SOCIAL PROGRAMS. BY LIMITING GOVERNMENT INVOLVEMENT IN THE ECONOMY, NEOLIBERALS BELIEVED RESOURCES WOULD BE ALLOCATED MORE EFFICIENTLY BY THE PRIVATE SECTOR, PROMOTING PRODUCTIVITY AND INNOVATION.

POLICY IMPLEMENTATIONS AND ECONOMIC REFORMS

THE NEOLIBERAL ECONOMICS OF THE 1970s STRESSED PRACTICAL POLICY REFORMS THAT BEGAN TO RESHAPE NATIONAL ECONOMIES. WHILE FULL-SCALE NEOLIBERAL POLICIES WERE MORE EXTENSIVELY ADOPTED IN THE 1980s, MANY GOVERNMENTS INITIATED REFORMS DURING THE 1970s. THESE REFORMS TARGETED FISCAL DISCIPLINE, DEREGULATION, AND LIBERALIZATION, SETTING THE GROUNDWORK FOR DEEPER ECONOMIC RESTRUCTURING.

MONETARY TIGHTENING AND INFLATION TARGETING

CENTRAL BANKS, MOST NOTABLY THE U.S. FEDERAL RESERVE UNDER PAUL VOLCKER, IMPLEMENTED POLICIES AIMED AT REDUCING INFLATION BY RAISING INTEREST RATES AND CONTROLLING MONEY SUPPLY GROWTH. THESE MEASURES, WHILE INITIALLY CAUSING ECONOMIC SLOWDOWNS AND HIGHER UNEMPLOYMENT, ULTIMATELY SUCCEEDED IN BREAKING THE CYCLE OF HIGH INFLATION THAT HAD PLAGUED THE DECADE.

DEREGULATION OF KEY INDUSTRIES

SEVERAL SECTORS EXPERIENCED DEREGULATION EFFORTS, INCLUDING TRANSPORTATION, TELECOMMUNICATIONS, AND FINANCE. FOR EXAMPLE, THE AIRLINE DEREGULATION ACT OF 1978 IN THE UNITED STATES REMOVED FEDERAL CONTROL OVER FARES AND ROUTES, SPURRING COMPETITION AND LOWERING PRICES. SIMILAR INITIATIVES AIMED TO REDUCE GOVERNMENT CONTROL TO ENHANCE MARKET DYNAMICS AND EFFICIENCY.

TRADE LIBERALIZATION AND GLOBALIZATION

THE 1970s SAW INCREASING EFFORTS TO REDUCE TARIFFS AND TRADE BARRIERS, PROMOTING FREER INTERNATIONAL TRADE.

THESE POLICIES ALIGNED WITH NEOLIBERAL EMPHASIS ON OPEN MARKETS AND COMPETITION. THE GRADUAL LIBERALIZATION OF CAPITAL FLOWS ALSO FACILITATED INCREASED FOREIGN INVESTMENT AND INTEGRATION OF GLOBAL FINANCIAL MARKETS.

FISCAL AUSTERITY AND PUBLIC SPENDING CUTS

GOVERNMENTS BEGAN PRIORITIZING BUDGET DEFICITS REDUCTION THROUGH SPENDING CUTS AND TAX REFORMS. THIS FISCAL AUSTERITY AIMED TO RESTORE MARKET CONFIDENCE AND REDUCE INFLATIONARY PRESSURES. ALTHOUGH POLITICALLY CONTENTIOUS, THESE MEASURES REFLECTED NEOLIBERAL PRIORITIES OF LIMITING GOVERNMENT INTERVENTION IN THE ECONOMY.

IMPACT ON INFLATION, UNEMPLOYMENT, AND ECONOMIC GROWTH

THE NEOLIBERAL ECONOMICS OF THE 1970s STRESSED OUTCOMES RELATED TO INFLATION CONTROL AND ECONOMIC EFFICIENCY, BUT ITS IMPACT ON UNEMPLOYMENT AND GROWTH WAS COMPLEX AND OFTEN CONTESTED. WHILE INFLATION RATES DECLINED IN THE LATE 1970s AND EARLY 1980s, UNEMPLOYMENT AND INCOME INEQUALITY TRENDS RAISED CONCERNS ABOUT THE SOCIAL EFFECTS OF THESE POLICIES.

SUCCESS IN CURBING INFLATION

One of the clearest achievements of neoliberal policies was the reduction of persistent high inflation. Monetary tightening and fiscal discipline helped restore price stability, which had been elusive during the stagflation years. This success reinforced the neoliberal conviction that inflation control is paramount for sustainable economic health.

RISING UNEMPLOYMENT AND LABOR MARKET CHALLENGES

THE EMPHASIS ON INFLATION CONTROL OFTEN CAME AT THE EXPENSE OF HIGHER UNEMPLOYMENT RATES. TIGHT MONETARY POLICIES AND DEREGULATION CONTRIBUTED TO JOB LOSSES IN CERTAIN SECTORS, PARTICULARLY MANUFACTURING. THE SHIFT TOWARDS MARKET LIBERALIZATION ALSO WEAKENED LABOR PROTECTIONS IN SOME CASES, LEADING TO INCREASED LABOR MARKET FLEXIBILITY BUT ALSO GREATER JOB INSECURITY.

ECONOMIC GROWTH AND STRUCTURAL CHANGE

While neoliberal policies aimed to enhance economic growth through efficiency and competition, the immediate results were mixed. Some economies experienced slower growth during the transition period, though proponents argued that long-term benefits would emerge through improved market functioning and innovation. Structural changes included increased dominance of the service sector and financial markets, reshaping economic landscapes.

SOCIAL AND INCOME INEQUALITY EFFECTS

THE REDUCTION IN GOVERNMENT SOCIAL SPENDING AND DEREGULATION CONTRIBUTED TO WIDENING INCOME DISPARITIES IN MANY COUNTRIES. CRITICS HIGHLIGHTED THAT NEOLIBERAL REFORMS DISPROPORTIONATELY BENEFITED CAPITAL OWNERS AND HIGHER-INCOME GROUPS, RAISING QUESTIONS ABOUT THE EQUITY OF SUCH ECONOMIC STRATEGIES.

CRITIQUES AND CONTROVERSIES SURROUNDING NEOLIBERALISM

DESPITE ITS INFLUENTIAL ROLE IN SHAPING MODERN ECONOMIC POLICY, THE NEOLIBERAL ECONOMICS OF THE 1970s STRESSED HAS BEEN SUBJECT TO EXTENSIVE CRITIQUE AND DEBATE. SCHOLARS, POLICYMAKERS, AND SOCIAL COMMENTATORS HAVE HIGHLIGHTED VARIOUS SHORTCOMINGS AND UNINTENDED CONSEQUENCES OF THESE POLICIES.

CRITICISM OF MARKET FUNDAMENTALISM

CRITICS ARGUE THAT THE NEOLIBERAL FAITH IN UNFETTERED MARKETS OVERLOOKS MARKET FAILURES AND SOCIAL EXTERNALITIES. DEREGULATION AND PRIVATIZATION SOMETIMES LED TO REDUCED PUBLIC ACCOUNTABILITY AND INCREASED ECONOMIC VOLATILITY. THE ASSUMPTION THAT MARKETS ALWAYS SELF-CORRECT HAS BEEN CHALLENGED BY ECONOMIC CRISES AND INEQUALITIES OBSERVED IN LATER DECADES.

SOCIAL IMPACT AND INEQUALITY CONCERNS

The emphasis on reducing government intervention often resulted in diminished social safety nets and increased inequality. Critics contend that neoliberalism prioritizes economic efficiency over social welfare, leading to adverse outcomes for vulnerable populations. Rising poverty rates and social stratification have been attributed in part to these policy choices.

POLITICAL AND INSTITUTIONAL CHALLENGES

IMPLEMENTING NEOLIBERAL REFORMS OFTEN FACED POLITICAL RESISTANCE AND INSTITUTIONAL CONSTRAINTS. THE SOCIAL UNREST PROVOKED BY AUSTERITY MEASURES AND DEREGULATION UNDERSCORED THE CHALLENGES OF BALANCING ECONOMIC OBJECTIVES WITH POLITICAL FEASIBILITY. MOREOVER, THE GLOBAL ADOPTION OF NEOLIBERAL POLICIES HAS RAISED QUESTIONS ABOUT NATIONAL SOVEREIGNTY AND DEMOCRATIC ACCOUNTABILITY.

LEGACY AND CONTINUING DEBATE

THE NEOLIBERAL ECONOMICS OF THE 1970s STRESSED SET IN MOTION TRENDS THAT CONTINUE TO INFLUENCE ECONOMIC POLICY TODAY. WHILE SOME PRAISE THE EFFICIENCY AND GROWTH PROMOTED BY NEOLIBERALISM, OTHERS CALL FOR RETHINKING ITS PRINCIPLES IN LIGHT OF PERSISTENT INEQUALITY AND ECONOMIC INSTABILITY. THE ONGOING DEBATE HIGHLIGHTS THE COMPLEXITY AND CONTESTED NATURE OF THIS ECONOMIC PARADIGM.

- DEREGULATION AND MARKET EFFICIENCY CAN LEAD TO REDUCED OVERSIGHT
- FISCAL AUSTERITY MAY EXACERBATE SOCIAL INEQUALITY
- MONETARY TIGHTENING CAN INCREASE UNEMPLOYMENT IN THE SHORT RUN
- GLOBALIZATION UNDER NEOLIBERALISM AFFECTS NATIONAL ECONOMIC AUTONOMY
- LONG-TERM IMPACTS ON ECONOMIC GROWTH REMAIN DEBATED

FREQUENTLY ASKED QUESTIONS

WHAT IS MEANT BY NEOLIBERAL ECONOMICS IN THE CONTEXT OF THE 1970s?

NEOLIBERAL ECONOMICS IN THE 1970'S REFERS TO A SET OF ECONOMIC POLICIES AND IDEAS EMPHASIZING FREE MARKETS, DEREGULATION, REDUCED GOVERNMENT INTERVENTION, PRIVATIZATION, AND FISCAL CONSERVATISM AS A RESPONSE TO THE PERCEIVED FAILURES OF KEYNESIAN ECONOMICS.

WHY DID NEOLIBERAL ECONOMICS GAIN PROMINENCE IN THE 1970s?

NEOLIBERAL ECONOMICS GAINED PROMINENCE IN THE 1970S DUE TO STAGFLATION—SIMULTANEOUS INFLATION AND UNEMPLOYMENT—WHICH KEYNESIAN POLICIES STRUGGLED TO ADDRESS, LEADING ECONOMISTS AND POLICYMAKERS TO SEEK ALTERNATIVES EMPHASIZING MARKET EFFICIENCY AND LIMITED GOVERNMENT.

WHAT ROLE DID MILTON FRIEDMAN PLAY IN THE NEOLIBERAL ECONOMICS OF THE 1970s?

MILTON FRIEDMAN WAS A KEY ADVOCATE OF NEOLIBERAL ECONOMICS IN THE 1970S, PROMOTING MONETARISM, LIMITED GOVERNMENT INTERVENTION, AND FREE-MARKET POLICIES, INFLUENCING BOTH ACADEMIC THOUGHT AND POLITICAL LEADERS LIKE MARGARET THATCHER AND RONALD REAGAN.

How did neoliberal economics of the 1970s view government intervention in the economy?

NEOLIBERAL ECONOMICS STRESSED REDUCING GOVERNMENT INTERVENTION, ARGUING THAT EXCESSIVE REGULATION AND SPENDING DISTORTED MARKETS AND LED TO INEFFICIENCIES, ADVOCATING INSTEAD FOR MARKET-DRIVEN SOLUTIONS AND PRIVATIZATION.

WHAT ECONOMIC CHALLENGES OF THE 1970S DID NEOLIBERAL ECONOMICS AIM TO ADDRESS?

NEOLIBERAL ECONOMICS AIMED TO ADDRESS STAGFLATION, HIGH INFLATION COUPLED WITH HIGH UNEMPLOYMENT, SLOW ECONOMIC GROWTH, AND FISCAL DEFICITS BY PROMOTING MONETARY CONTROL, DEREGULATION, AND SUPPLY-SIDE REFORMS.

HOW DID NEOLIBERAL ECONOMICS INFLUENCE LABOR MARKETS IN THE 1970s?

NEOLIBERAL ECONOMICS ENCOURAGED THE WEAKENING OF LABOR UNIONS, LABOR MARKET DEREGULATION, AND WAGE FLEXIBILITY TO INCREASE COMPETITIVENESS AND REDUCE UNEMPLOYMENT.

WHAT WAS THE NEOLIBERAL STANCE ON FISCAL POLICY IN THE 1970S?

THE NEOLIBERAL STANCE EMPHASIZED FISCAL DISCIPLINE, ADVOCATING FOR REDUCED GOVERNMENT SPENDING, LOWER DEFICITS, AND TAX CUTS TO STIMULATE PRIVATE INVESTMENT AND ECONOMIC GROWTH.

HOW DID NEOLIBERAL ECONOMICS IMPACT MONETARY POLICY IN THE 1970s?

NEOLIBERAL ECONOMICS PRIORITIZED CONTROLLING THE MONEY SUPPLY TO COMBAT INFLATION, SHIFTING FOCUS FROM FISCAL STIMULUS TO MONETARY POLICY TOOLS AS ADVOCATED BY MONETARISTS LIKE MILTON FRIEDMAN.

WHICH POLITICAL LEADERS IN THE 1970S AND 1980S WERE INFLUENCED BY NEOLIBERAL ECONOMICS?

POLITICAL LEADERS SUCH AS MARGARET THATCHER IN THE UK AND RONALD REAGAN IN THE US ADOPTED NEOLIBERAL ECONOMIC POLICIES, EMPHASIZING DEREGULATION, PRIVATIZATION, AND FREE-MARKET PRINCIPLES BEGINNING IN THE LATE 1970S AND EARLY 1980S.

HOW DID NEOLIBERAL ECONOMICS OF THE 1970S DIFFER FROM KEYNESIAN ECONOMICS?

Unlike Keynesian economics, which advocates active government intervention to manage demand, neoliberal economics stressed minimal state intervention, free markets, and supply-side solutions to promote economic growth and stability.

ADDITIONAL RESOURCES

1. "THE ROAD TO SERFDOM" BY FRIEDRICH HAYEK

This seminal work, originally published in 1944, gained renewed attention in the 1970s as neoliberal economics took hold. Hayek argues that government intervention in the economy leads to totalitarianism and loss of freedom. The book advocates for free-market capitalism as the best means to preserve individual liberty and economic prosperity.

2. "CAPITALISM AND FREEDOM" BY MILTON FRIEDMAN

Published in 1962 but influential throughout the 1970s, Friedman's work is a cornerstone of neoliberal economic thought. He promotes limited government, free markets, and monetary policy aimed at controlling inflation rather than unemployment. The book stresses the importance of economic freedom as a prerequisite for political freedom.

3. "THE CONSTITUTION OF LIBERTY" BY FRIEDRICH HAYEK

THIS 1960 PUBLICATION ELABORATES ON THE PRINCIPLES OF INDIVIDUAL LIBERTY AND THE RULE OF LAW. HAYEK DISCUSSES THE DANGERS OF CENTRALIZED PLANNING AND THE BENEFITS OF SPONTANEOUS ORDER IN MARKETS. THE BOOK INFLUENCED THE NEOLIBERAL PUSH FOR DEREGULATION AND PRIVATIZATION DURING THE 1970s.

4. "ANARCHY, STATE, AND UTOPIA" BY ROBERT NOZICK

Released in 1974, Nozick's philosophical defense of libertarianism complements neoliberal economic ideas. He argues for a minimal state limited to protecting individual rights and enforcing contracts. The book challenges redistributive justice theories, emphasizing voluntary exchange and property rights.

5. "THE AGE OF REAGAN: A HISTORY, 1974-2008" BY SEAN WILENTZ

While primarily a political history, this book provides context for the neoliberal economic policies that emerged in the 1970s and culminated in the Reagan administration. It details the shift towards deregulation, tax cuts, and free-market ideology. The work highlights how neoliberalism reshaped American economic policy and society.

6. "THE SHOCK DOCTRINE: THE RISE OF DISASTER CAPITALISM" BY NAOMI KLEIN

Though published later, this book critiques the neoliberal policies that began in the 1970s, exposing how economic crises were used to push through controversial free-market reforms. Klein argues that neoliberalism often exploits social and political upheaval to implement privatization and deregulation. It provides a critical perspective on the legacy of 1970s economic thought.

7. "Free to Choose: A Personal Statement" by Milton and Rose Friedman

This 1980 book builds on earlier neoliberal ideas, promoting individual choice and limited government intervention. It became widely popular and helped spread neoliberal economics to a broader audience. The Friedmans argue that economic freedom leads to political freedom and prosperity.

8. "THE RISE AND FALL OF MONETARISM" BY THOMAS MAYER

PUBLISHED IN THE LATE 1970S, THIS WORK EXAMINES THE MONETARIST SCHOOL OF THOUGHT THAT GAINED PROMINENCE AS A RESPONSE TO STAGFLATION. IT DISCUSSES HOW MONETARISM, CHAMPIONED BY ECONOMISTS LIKE FRIEDMAN, INFLUENCED

NEOLIBERAL POLICY IN CONTROLLING INFLATION THROUGH MONETARY SUPPLY MANAGEMENT. THE BOOK EXPLORES THE SUCCESSES AND LIMITATIONS OF MONETARISM DURING THIS TRANSFORMATIVE DECADE.

9. "Neoliberalism: A Very Short Introduction" by Manfred B. Steger and Ravi K. Roy
This concise book provides an overview of neoliberalism's origins, including its development in the 1970s. It
explains key concepts such as deregulation, privatization, and free trade. The authors also discuss the
economic and social impacts of neoliberal policies, offering a balanced understanding of the era's economic
philosophy.

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